

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 4416
TO BE ANSWERED ON 19.03.2026

UDYAM SAKHI PORTAL IN MADHYA PRADESH

4416. SHRI DARSHAN SINGH CHOUDHARY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details and the number of women registered on the Udyam Sakhi Portal since its launch in Madhya Pradesh, district-wise, particularly in Hoshangabad and Narsinghpur districts;
- (b) the details of the financial benefits such as loans, grants, subsidies etc. and training/capacity building programmes provided so far to the said registered women;
- (c) whether the Government has taken any special measures including cluster development, marketing support, integration with digital platforms and handholding support in the rural development blocks of these two districts to promote women entrepreneurship and if so, the details thereof; and
- (d) whether any proposal is under consideration for establishing a district Micro, Small and Medium Enterprises (MSMEs) Facilitation Centre in Narsinghpur district and if so, the details regarding its scope of work, proposed location and timeline for establishment?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): Udyam Sakhi Portal was launched in 2018 to provide information regarding financial schemes, policies and programmes of Ministry of Micro, Small and Medium Enterprises (MSMEs) to existing and prospective women entrepreneurs in the MSME sector. The Udyam Sakhi Portal provides information on the following schemes/programmes to women:

- i. Financial Schemes of Ministry of MSME and other central Ministries/Departments such as PMEGP, CGTMSE, MUDRA, TReDS etc.
- ii. Policies and Programmes of Ministry of MSME & other Central Ministries.
- iii. Information about preparation of Business plan.
- iv. Details of Nodal offices / supporting organisations of the Ministry of MSME in the respective States/UTs.
- v. Information about exhibitions, trade fairs & international events organised by the Ministry of MSME.

Till now, a total of 4,580 women have been registered across the country. Out of which, 79 women are from Madhya Pradesh. No woman registered from Hoshangabad & Narsinghpur districts of Madhya Pradesh. This Portal has been discontinued now.

(c): The Government has taken a number of initiatives to increase the participation of women in MSMEs, such as:

- i. Procurement and Marketing Support Scheme (PMSS) of Ministry of MSME extends benefits for creating market access initiatives to Micro & Small Enterprises (MSEs) under various components such as Participation of Individual MSEs in Trade Fairs / Exhibitions, Vendor Development Program, adoption of Modern Packaging Technique, Bar Code, e-Commerce platform, etc.

Participation of women entrepreneurs in trade fairs under Procurement and Marketing Support Scheme is subsidized to the extent of 100% vis-a-vis 80% for other entrepreneurs.

Details of Women Beneficiaries that participated in Trade Fairs/ Exhibitions under PMSS					
S. No.	Financial Year	No. of Domestic Trade Fair Organized	Total Beneficiaries	Women Beneficiaries	Women Beneficiaries in Madhya Pradesh
1.	2023-24	256	11,034	3,579	91
2.	2024-25	255	9,870	3,309	148
3.	2025-26 (As on date 12.03.2026)	276	10,309	3,698	344

- ii. Special drives for registration of women-owned MSMEs on Udyam Registration (URP) and Udyam Assist Platform (UAP).
- iii. To support women entrepreneurs, under Public Procurement Policy, 2012, 3% of annual procurement by CPSEs/Ministries/Departments has been mandated from women-owned micro and small enterprises.
- iv. To support women entrepreneurs under Credit Guarantee Scheme for Micro and Small Enterprises (MSEs), the following two provisions have been introduced for women owned MSEs w.e.f. 10.12.2024:
- Guarantee coverage of up to 90% as against the 75% for others; and
 - 10% concession in annual Guarantee fees.
- v. Ministry of MSME implements Prime Minister's Employment Generation Programme (PMEGP) which is a credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector. Out of the total PMEGP beneficiaries, 39% are women and are provided higher subsidy (35%) vis-a-vis non-special category (upto 25%).
- vi. To encourage entrepreneurship among women, Ministry of MSME implements 'Skill Upgradation and Mahila Coir Yojana' under Coir VikasYojana, which is an exclusive training programme aimed at skill development of women artisans engaged in the Coir sector.
- vii. The Ministry has launched the awareness campaign 'Yashasvini' to create awareness among existing and aspiring women entrepreneurs with various schemes of the Ministry of MSME, providing them with continuum of support through handholding, mentorship, and capacity building. Subsequent to the campaign till 15.03.2026, registration of 1.31 crore women entrepreneurs on Udyam Registration Portal/Udyam Assist Platform has taken place.

- viii. Ministry of MSME implements “Entrepreneurship and Skill Development Programme (ESDP)”, a Central Sector scheme with an objective to motivate young persons / aspiring entrepreneurs to consider self-employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country. Progress of ESDP scheme in district Hoshangabad and Narsinghpur of Madhya Pradesh State over the last five financial years including the current year is as under:

S. No.	Financial Year	Hoshangabad		Narsinghpur	
		No. of Programmes Conducted	No. of Women Beneficiaries	No. of Programmes Conducted	No. of Women Beneficiaries
1.	2021-22	1	22	0	0
2.	2022-23	19	469	18	412
3.	2023-24	14	374	17	477
4.	2024-25	9	231	24	552
5.	2025-26 (Till 11.03.2026)	51	1167	11	354
Total		94	2,263	70	1,795

Data source: MIS portal of ESDP scheme.

- (d): Under the provisions of the MSMED Act, 2006, State/ UT Governments are empowered to establish Micro and Small Enterprises Facilitation Councils (MSEFCs) to address cases of delayed payments to Micro and Small Enterprises (MSEs). As of now, only one MSEFC has been established in Madhya Pradesh.
