

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION NO: 4403
ANSWERED ON 19TH MARCH, 2026

**INTEGRATED VALUE CHAIN DEVELOPMENT PROJECTS UNDER
OPERATION GREENS**

**4403. SHRI ANOOP PRADHAN VALMIKI:
SMT. MAHIMA KUMARI MEWAR:
SMT. POONAMBEN HEMATBHAI MAADAM:
SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN:
SMT. SANJNA JATAV:
SHRI TRIVENDRA SINGH RAWAT:**

Will the Minister of *FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) the status of the integrated value chain development projects under the Operation Greens beyond the original 'TOP' (Tomato, Onion, Potato) crops;
- (b) the effectiveness of the "Market Intelligence Network" in predicting price volatility and initiating short-term interventions like transportation and storage subsidies; and
- (c) the number of Farmer Producer Organisations (FPOs) linked directly to the processing centres under the said scheme to eliminate the middlemen particularly in Bharatpur and Rajsamand Lok Sabha Constituencies in Rajasthan?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

(a): Under Scheme for Operation Greens-Long Term Interventions, the Ministry of Food Processing Industries is providing financial assistance at the rate of 35% of the eligible project cost for projects in General Areas, and 50% for projects in Difficult Areas, as well as for projects involving SC/ST, FPOs (Farmer Producer Organizations), and SHGs (Self-Help Groups) for value chain development of 10 fruit crops, 11 vegetable crops and shrimp in the identified production clusters with maximum eligible grants-in-aid of ₹15 crore per project. Ministry has approved 15 Integrated Value Chain Development projects under the scheme. Status of these projects is at **Annexure**.

(b): No such study has been conducted by Ministry to assess the effectiveness of the "Market Intelligence Network" in predicting price volatility and initiating short-term interventions like transportation and storage subsidies. Moreover, the short term intervention component of the Operation Greens Scheme which was dealing with transportation & storage subsidy of perishable crops has been transferred to Department of Agriculture and Farmers Welfare (DA&FW) since 2023-24.

(c): Ministry does not set up any project on its own under any scheme. The Ministry however provides financial support in form of grant in aid/ subsidy to the entrepreneurs and entities including FPOs for setting up of food processing projects. Operation Greens scheme is also demand driven in nature, the proposals under the scheme are invited through Expression of Interest (EOI) from time to time from across the country including State of Rajasthan. Ministry has not approved any Operation Greens project in the state of Rajasthan.

ANNEXURE REFERRED TO IN PART (a) OF LOK SABHA UNSTARRED QUESTION NO. 4403 ANSWERED ON 19.03.2026 REGARDING 'INTEGRATED VALUE CHAIN DEVELOPMENT PROJECTS UNDER OPERATION GREENS'

The status of Integrated Value Chain Development projects approved under Operation Greens Scheme under PMKSY is as under:

Number of approved Project	Ongoing	Completed	Total Project Cost (₹ in Crore)	Approved Grants-in-Aid (₹ in Crore)	Released Grants-in-Aid (₹in Crore)
15	6	9	751.38	217.19	141.69
