

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
LOK SABHA**

**UNSTARRED QUESTION NO. 4248  
TO BE ANSWERED ON 18.03.2026**

**EXPENDITURE INCURRED ON INDIA AI IMPACT SUMMIT 2026**

**4248. SMT. MALA ROY:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total expenditure cost of Host "India AI Impact Summit 2026" along with the details of money spent out of this for advertisement; and

(b) the details of money earned from exhibitors through said Summit?

**ANSWER  
MINISTER OF STATE FOR INFORMATION AND BROADCASTING; AND  
PARLIAMENTARY AFFAIRS  
(DR. L. MURUGAN)**

**(a) & (b):**

India hosted the India-AI Impact Summit 2026 from 16–21 February 2026 at Bharat Mandapam, New Delhi. For the first time, the Global AI Summit took place in the Global South. The shift signals a broader move toward a more inclusive global AI dialogue.

The Summit concluded as a historic global convergence, firmly establishing India as a global hub for artificial intelligence innovation, governance, partnership, and inclusive growth. The five-day mega-event, the largest of its kind hosted by any developing nation, brought together leaders from governments, industry, academia, civil society, and startups under the theme “Sarvajana Hitaya, Sarvajana Sukhaya” (Welfare for all, Happiness of all).

The India AI Impact Expo was conducted during the India AI Impact Summit 2026, aligned with the theme of showcasing India’s power of AI for Global Good. While the total expenditure on the Summit incurred till 9 March 2026 is Rs. 65 Crore, the total proceeds generated from the sale of exhibition space and associated services to exhibitors is approximately Rs. 69 Crore.

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