

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION No 3798  
TO BE ANSWERED ON 16.03.2026

**NMCM AND MGMD IN UTTAR PRADESH**

3798. SHRI JAGDAMBIKA PAL:

Will the Minister of CULTURE be pleased to state:-

- (a) the present status and progress of the National Mission on Cultural Mapping (NMCM) being implemented by the Government;
- (b) the details of the number of villages mapped so far under its Mera Gaon Meri Dharohar (MGMD) component, particularly in the Siddharthnagar district of Uttar Pradesh;
- (c) whether the Government has any proposals to promote a creator economy or establish dedicated e-commerce platforms to connect the unique handicrafts and cultural products identified through such mapping with national and global markets; and
- (d) if so, the details thereof?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

- (a) Under Mera Gaon Meri Dharohar (MGMD) Programme, a key component of the National Mission on Cultural Mapping (NMCM), 6.23 lakh villages have been culturally mapped so far. This data is available on MGMD Portal (<https://mgmd.gov.in/>).
- (b) The State/UT-wise details of villages covered are placed at Annexure-I. In Siddharthnagar district of Uttar Pradesh, 2542 villages have been covered.
- (c) NMCM primarily undertakes documentation of cultural assets and traditions at the village level and does not have any provision for establishing e-commerce integration for traditional artists and cultural practitioners.
- (d) There is no such provision under NMCM.

**ANNEXURE-I**

Annexure referred to in reply to part (b) of Lok Sabha Unstarred Question No. 3798 asked on 16<sup>th</sup> March, 2026, regarding 'NMCM And MGMD In Uttar Pradesh'

**State/UT-wise Distribution of Number of Villages Uploaded on MGMD**

State/UT	Number of Uploaded Villages
Andaman and Nicobar Islands	176
Andhra Pradesh	17142
Arunachal Pradesh	4613
Assam	26074
Bihar	39563
Chandigarh	12
Chhattisgarh	19571
Delhi	252
Goa	431
Gujarat	19271
Haryana	7579
Himachal Pradesh	18735
Jammu & Kashmir	6926
Jharkhand	29908
Karnataka	29569
Kerala	1275
Ladakh	238
Lakshadweep Islands	13
Madhya Pradesh	56429
Maharashtra	40042
Manipur	306
Meghalaya	7012
Mizoram	1026
Nagaland	1498
Odisha	47209
Puducherry	127
Punjab	12084
Rajasthan	46696
Sikkim	464
Tamil Nadu	19219
Telangana	9824
The Dadra and Nagar Haveli and Daman and Diu	107
Tripura	899
Uttar Pradesh	103003
Uttarakhand	15727
West Bengal	40429

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