

**GOVERNMENT OF INDIA**

**MINISTRY OF AYUSH**

**LOK SABHA**

**UNSTARRED QUESTION NO. 3657**

**TO BE ANSWERED ON 13.03.2026**

**Desh Ka Prakriti Parikshan Abhiyan**

3657. Shri Rajesh Naranbhai Chudasama:

Will the Minister of AYUSH be pleased to state:

- (a) whether the Government proposes to formulate plans to bridge the gap between traditional Ayurveda and modern systems of medicine using the findings from the initiative of "Desh Ka Prakriti Parikshan Abhiyan", if so, the details thereof;
- (b) whether there is any plan to integrate this Abhiyan with mainstream healthcare services such as Ayushman Bharat or other public health programmes;
- (c) if so, the details thereof; and
- (d) whether the Government has any roadmap for the second phase of "Desh Ka Prakriti Parikshan Abhiyan" and if so, the details thereof?

**ANSWER**

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH**

**(SHRI PRATAPRAO JADHAV)**

(a) The initiative "Desh ka Prakriti Parikshan Abhiyan" campaign was launched by Ministry of Ayush on 9th Ayurveda Day (29th October, 2024) with the aim of generating awareness among people about the concept of 'Prakriti' described in Ayurveda and assessing their Prakriti for a positive approach towards their health. The assessment was done through a dedicated mobile application with the assistance of dedicated volunteers including Students, Teachers, Ayurveda Practitioners, and Ayurveda Medical Officers. The mobile app was based upon the logic provided by Institute of Genomics and Integrative Biology (IGIB) a unit of Council of Scientific and Industrial Research (CSIR) as per Ayurveda Principles. Under this campaign, a total of 1,40,69,556 Indian citizens aged 18 years and above have undergone Prakriti assessment, with the support of 1,85,704 volunteers participating in the campaign so far.

(b) to (d) Ministry of Ayush is implementing the operationalization Ayushman Arogya Mandir (Ayush) as a component of the Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments with an objective to establish a holistic wellness model based on Ayush principles and practices including Prakriti Parikshan of an individual. As per the reports received from States/UTs, 12500 Ayushman Arogya Mandir (Ayush) are functional across the country.

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