

**Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs**

**LOK SABHA
UNSTARRED QUESTION NO. 357
TO BE ANSWERED ON 02.02.2026**

**Utilization and Impact of MY Bharat Platform for Youth Empowerment
357. ADV. CHANDRA SHEKHAR:**

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) the details of precise registration numbers, internship placements and leadership development results on the MY Bharat platform as of early 2026 along with post-volunteer selections and administrative updates, State/UT-wise;

(b) the identified bottlenecks in MY Bharat engagement and job linkages, especially given World Bank data showing only 54-65 per cent placement success in comparable skilling models and the action taken to fix it;

(c) the details of MY Bharat monitoring and its convergence with other youth Schemes in 2025-26; and

(d) the details of enhancements, including skill-building integrations proposed by the Government with clear timelines to boost participation and foster active citizens and leaders in national development?

**ANSWER
THE MINISTER OF YOUTH AFFAIRS & SPORTS
[DR. MANSUKH MANDAVIYA]**

(a) As on 27.01.2026 total number of registration on the MY Bharat portal (<https://mybharat.gov.in/>) is 2,07,66,353. MY Bharat functions as a youth engagement and participation platform facilitating youth registration, profile creation, and participation in

activities such as Experiential Learning Programmes, volunteering opportunities, and events hosted by partner Ministries, organisations, and institutions. The platform's reporting framework currently captures indicators such as youth registrations, activity listings, partner onboarding, and participation levels to assess growth in youth participation and digital engagement. At present, MY Bharat is not a dedicated skill development, employment, or placement portal, and no separate impact indicators measuring employability outcomes have been envisioned beyond participation and engagement metrics

(b) MY Bharat functions as a youth engagement and volunteering platform and not as a job placement portal. Youth engagement on the platform is undertaken through structured collaborations with Ministries, State Governments, public institutions, and other stakeholders. Experiential Learning Programmes (ELPs) are conducted to provide short-term exposure to public service delivery systems. Direct job placement or employment linkage is not a stated objective of the platform.

(c) Monitoring of activities under MY Bharat during 2025–26 is carried out through a dedicated internal dashboard integrated with the MY Bharat portal. The dashboard captures real-time data on youth participation, activities hosted, partnerships with Ministries/Departments and other stakeholders. MY Bharat portal enables Ministries, Departments, organizations and institutions to onboard and host their programmes. This facilitates convergence by providing youth a single access point to voluntarily participate in activities across sectors and gain experiential exposure. Major initiatives of the Department of Youth Affairs, including the National Youth Festival: Viksit Bharat Young Leaders Dialogue (VBYLD) 2026, hosted on the portal during 2025–26. Under VBYLD, lakhs of youth participated in multiple engagement tracks such as quiz, essay writing, hack for social cause, design for Bharat, and other cultural engagements such as poetry writing, painting, folk music and folk dance, reflecting large-scale nationwide participation. Further, the MY Bharat - National Service Scheme (NSS) utilizes the MY Bharat platform to host volunteering activities, enabling volunteers from institutions across the country to participate through a unified digital monitoring framework.

(d) Enhancements to the MY Bharat platform are being implemented in a phased manner to increase youth participation and strengthen skill-building and leadership development. Key initiatives include:

- a. Digital Accessibility & Inclusion:** The platform is being made accessible in 22 Indian languages, along with a mobile application for Android and iOS, to bridge the digital divide and expand outreach.
- b. Core Platform Upgradation:** Core modules covering youth registration, activity listing, volunteering participation, and engagement tracking have been developed and tested in phases.
- c. Knowledge Building Modules:** Interactive modules such as MY Bharat Quiz, MY Bharat Essay, Design for Bharat, and Hack for Social have been rolled out/updated to promote analytical thinking, creativity, and problem-solving skills.
- d. Technology Integrations:** Integration with BHASHINI for speech-to-text functionality, Integration with other Government platforms such as CSC, Har Ghar Tiranga portals, Mission Life etc. Introduction of an AI-based chatbot for MY Bharat user support

The platform has recorded steady growth in youth registrations and onboarding of partner institutions across Ministries, State Governments, and other stakeholders. The integration pipeline includes modules related to volunteering, experiential learning, and capacity-building. These modules are under enhancement in coordination with relevant stakeholders, subject to technical and administrative considerations, as part of the platform's ongoing expansion.
