

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO.3548
TO BE ANSWERED ON 13TH MARCH, 2026**

DEATH DUE TO CONSUMPTION OF TOBACCO

3548. SHRI ADHIKARI DEEPAK DEV:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the details of the number of deaths due to consumption of tobacco in the country during the last five years, year-wise and State/UT-wise;
- (b) whether there are any initiatives taken by the Government to curb deaths due to tobacco consumption in the country; and
- (c) if so, the details thereof?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a) to (c): As per the Report of the second round of Global Adult Tobacco Survey (GATS-2), 2016-17, mortality due to tobacco in India is estimated at upwards of 1.3 million (over 13 lakhs). Some of the key initiatives taken by the Government to curb deaths due to tobacco consumption are as under:

- The Ministry of Health and Family Welfare (MoH&FW) has enacted a comprehensive legislation, namely the Cigarettes and Other Tobacco Products Act (COTPA), 2003 to regulate the trade and commerce, production, supply and distribution of tobacco products.
- The MoH&FW has also enacted the Prohibition of Electronic Cigarettes Act (PECA), 2019 which prohibits the production, manufacture, import, export, transport, sale, distribution, storage and advertisement of electronic cigarettes and related devices.
- The MoH&FW launched the National Tobacco Control Programme (NTCP) in 2007-08 to ensure effective implementation of the provisions under the COTPA, discourage tobacco use and raise awareness about the harmful effects of tobacco use.

- The Ministry has established a toll-free National Tobacco Quitline Service (1800-112-356), which is operated by four Quitline centers (Delhi, Mumbai, Guwahati, Bengaluru) covering all States and UTs, and provides counselling in 16 languages, including regional/local languages.
- Over 2,000 Tobacco Cessation Centres (TCCs) have been established across the country under integrated efforts of NTCP, National Medical Commission (NMC) and National Dental Commission (NDC), National Oral Health Programme (NOHP) etc.
- As part of awareness efforts, MoH&FW has also launched a 60-day annual Tobacco Free Youth Campaign since 2023 to educate youth about the dangers of tobacco and empower them to resist or quit tobacco use.
