

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED ADMITTED QUESTION NO. 3494
TO BE ANSWERED ON 13/03/2026**

Promoting cultivation of medicinal plants

3494 Smt. Anita Nagarsingh Chouhan:

Will the Minister of Ayush be pleased to state:

- (a) whether any special scheme/programme is being implemented by the Government to promote the cultivation of medicinal plants used in the Ayurveda, Unani, Siddha and Homeopathy systems in the country and if so, the details thereof, stream-wise;
- (b) whether the farmers have been provided with subsidies, training, seed/planting material support, minimum support price or cluster development facilities for cultivation of medicinal plants in Madhya Pradesh, particularly in Parliamentary constituency 24 Ratlam-Jhabua-Alirajpur and if so, the details thereof, district-wise;
- (c) whether any special action plan has been proposed to promote cultivation of AYUSH medicinal plants as an alternative source of income for farmers in tribal and rain-fed areas; and
- (d) if so, the details thereof and if not, the reason therefor?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH

(SHRI PRATAPRAO JADHAV)

(a) Yes, National Medicinal Plants Board (NMPB), Ministry of Ayush, Government of India is implementing Central Sector Scheme on “Conservation, Development and Sustainable Management of Medicinal Plants” throughout the country to promote the cultivation of medicinal plants wherein following activities are supported:

- (i) Information Education & Communication (IEC) activities like Training / Workshops / Seminars/ Conferences etc.
- (ii) Forward and backward linkage in supply chain of medicinal plants (Integrated Component).
- (iii) *In-situ* conservation / *Ex-situ* conservation.
- (iv) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- (v) Research & Development.
- (vi) Promotion, marketing and trade of medicinal plants produce.

(b) No. Currently, there is no such scheme to provide the subsidy to the farmers for cultivation of medicinal plants in NMPB, Ministry of Ayush. However, in the past Ministry of Ayush, had implemented Centrally Sponsored Scheme of National Ayush Mission (NAM) to promote the cultivation of medicinal plants since 2015-16 to 2020-21 throughout the country including Madhya Pradesh. The detail is given at **Annexure-I**.

NMPB, Ministry of Ayush is implementing a component namely “Forward and backward linkage in supply chain of medicinal plants (Integrated Component)” under Central Sector Scheme (CSS) on “Conservation, Development and Sustainable Management of Medicinal Plants” throughout the country including Madhya Pradesh wherein the following activities are supported:

- Infrastructure for Quality Planting Material to raise the planting material for distribution to the farmers for medicinal plants cultivation.
- Information Education Communication (IEC) activities to aware the farmers.
- Infrastructure for Post-Harvest Management and Marketing to increase the marketability of the medicinal plants, adding value to the produce, increasing profitability and reducing losses.
- Quality Testing and Certification of raw material.

Till date, NMPB, Ministry of Ayush has approved an amount of Rs. 119.95 lakh to the State Medicinal Plants Board, Madhya Pradesh during the F.Y. 2024-25 under Integrated Component. The detail is given at **Annexure-II**.

Further, NMPB, Ministry of Ayush, has approved 157 projects for organizing training program/seminars/workshops for promotion of cultivation of medicinal plants throughout the country including Madhya Pradesh from financial year 2020-21 to till date, for an amount of Rs.1255.96 Lakh. Apart from it, National Medicinal Plants Board (NMPB), Ministry of Ayush through its Regional-cum-Facilitation Centre (RCFCs) located at different regions of the country provide Quality Planting Material (QPM) of medicinal plants to farmers/ growers to promote cultivation of medicinal plants in the country. In addition, through these RCFCs training & workshops on Good Agriculture Practices (GAPs) & Good Field Collection Practices (GFCPs) are also organized from time to time.

(c) & (d) There is no such special action plan proposed to promote cultivation of Ayush medicinal plants as an alternative source of income for farmers in tribal and rain-fed areas. However, Mission for Integrated Development of Horticulture (MIDH), under Ministry of Agriculture & Farmers Welfare, a Centrally Sponsored Scheme is being implemented for holistic growth of the horticulture sector including medicinal plants throughout the country. Under MIDH scheme, provision has been made for providing assistance for area expansion of short duration medicinal plants i.e. non-perennial in nature and non-tree species. Details of cost norms alongwith the pattern of assistance are as under:

| S. No. | Name of the Component | Cost Norms | Pattern of Assistance |
|---------------|--|-------------------|---|
| 1 | Medicinal Plants (Mulethi, Shatavari, Kalihari, Shwet Musali, Guggle, Manjishtha, Kutki, Atees, Jatamansi, Ashwagandha, Brahmi, Tulsi, Vidarikand, Pippali, Chirata, Pushkarmool etc.) | Rs. 1,50,000/ha | Assistance @ 40% in general areas for an area upto 2 ha. on pro rata basis for meeting the expenditure on planting material and cost of material for INM/IPM etc. in 2 instalments of 60:40 In the case of NE & Himalayan States, Scheduled areas including TSP (Tribal Sub Plan) areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% for an area upto 2 ha. on pro rata basis. |

Annexure-I

The activates supported under Medicinal Plants Component of National Ayush Mission (NAM) scheme from the Financial Year 2015-16 to 2020-21 to the Madhya Pradesh

(Rs. In lakh)

| S.No | Component | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 | Total |
|-------------|--|----------------|----------------|----------------|----------------|----------------|----------------|--------------|
| 1 | Fund approved | 306.905 | 496.382 | 450.275 | 334.459 | 516.873 | 967.236 | 3072.13 |
| 2 | Fund released (Central share) | 276.215 | 297.829 | 270.165 | 200.675 | 310.12 | 230.170 | 1585.17 |
| 3 | No. of farmers supported for training | 0 | 0 | 400 | 440 | 500 | 250 | 1590 |

Annexure –II

NMPB has approved a project entitled “Forward and backward linkage in supply chain of medicinal plants at Khandwa district in MP” to SMPB Madhya Pradesh under the Integrated Component (IC) of Central Sector Scheme during the F.Y. 2024-25.

| S.No. | Madhya Pradesh | |
|--------------|-----------------------------|--|
| 1. | Fund released (Rs. In lakh) | 119.95 |
| 2. | No. of farmers | 500 |
| 3. | No.of species | 4 (Ashwagandha, Shatawar, Moringa, Stevia) |
| 4 | District covered | Khandwa |