

**GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF HIGHER EDUCATION**

**LOK SABHA  
UNSTARRED QUESTION NO. 335  
ANSWERED ON 02.02.2026**

**Streamlining Coaching Centres for NEET/IIT/JEE**

†335. Shri Amar Sharadrao Kale:

Will the Minister of *Education* be pleased to state:

- (a) whether the Government has any proposal to streamline various coaching centres for NEET/IIT/JEE running across the country and if so, the details thereof;
- (b) the manner in which the Government proposes to provide such coaching to students in rural areas of the country;
- (c) whether the Government has received any complaints against such coaching centres which adversely affect the health of students and if so, the details thereof and the action taken in this regard; and
- (d) the steps taken by the Government to provide equal opportunities to students from rural and urban areas and economically weaker sections of the country?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF EDUCATION  
(DR. SUKANTA MAJUMDAR)

(a) to (d): Keeping in view the growth in number of unregulated private coaching centres; instances of such centers charging exorbitant fees from students; loss of precious lives due to fire and other accidents and many other malpractices being adopted by these centres, Ministry has circulated Guidelines for Regulation of Coaching Center to States/UTs on 16.01.2024 for consideration and taking further action by way of appropriate legal framework. This has been followed up with another letter to the States/ UTs on 16.07.2024. The guidelines for regulation of coaching centres are accessible

at

[https://www.education.gov.in/sites/upload\\_files/mhrd/files/Guidelines\\_Coaching\\_Centres\\_en.pdf](https://www.education.gov.in/sites/upload_files/mhrd/files/Guidelines_Coaching_Centres_en.pdf)

The Guidelines encompass several key aspects, including defining coaching centers, specifying conditions and necessary documents for registration, issues related to fees, outlining infrastructure prerequisites for establishing coaching centers, establishing a code of conduct for coaching centers; lay emphasis on significance of mental well-being, advocating for the prioritization of counsellors and psychologists' support within coaching centres; no batch segregation; maintenance of records etc.

Also, several States/UTs have brought out guidelines / regulations / legislations to regulate the Private Coaching and tuition classes in their respective States/UTs.

Under the provisions of the Consumer Protection Act, 2019, the Central Consumer Protection Authority (CCPA) has also issued comprehensive guidelines on 13.11.2024 to address the issue of misleading advertisements in the coaching sector. These guidelines prohibit coaching centres from making false or misleading claims/advertisements to promote their services and from engaging in deceptive or unfair practices. It also provides that any person who is engaged in coaching shall not use name, photographs, testimonials or videos of successful candidate in an advertisement without candidate's written consent. The guidelines also regulate unfair contracts and impose strict penalties under the Consumer Protection Act, 2019, ensuring accountability and ethical practices in coaching sector. CCPA imposes penalty on coaching institutes and directs them to discontinue the misleading advertisements and unfair trade practices.

Education is subject of concurrent list and both Central and State government work collaboratively to provide equitable access to education. Centre, various State and UT governments are providing remedial classes to students for competitive exams. SATHEE is one such initiative of Central government, launched in November, 2023, to provide free of cost high-quality content for the competitive examinations like JEE and NEET, along with providing an online assessment module for students. It leverages Web Platform, Mobile Application, YouTube live sessions & DTH channels for delivery. More than 15,000 + multilingual video lectures of curated learning content are available across topics and subjects for the learners. As of now, more than 15 lakh students are registered and 400 mentors (from IITs, AIIMS etc.) are available on the platform.

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