

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.331  
ANSWERED ON 02.02.2026**

**PROMOTION AND SAFETY OF ADVENTURE TOURISM**

**331. SHRI ANURAG SINGH THAKUR:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of the steps taken by the Government to promote adventure tourism in the country, including the implementation status of the National Strategy for Adventure Tourism;**
- (b) the present status of growth of the adventure tourism sector, including its estimated market size, annual growth rate, employment potential and contribution to the overall tourism sector;**
- (c) whether the Government is aware of the increasing number of accidents reported in adventure tourism activities such as river rafting, trekking, mountaineering, ziplining and allied activities;**
- (d) if so, the details thereof and if not, the reasons therefor, including gaps in regulation, safety standards and training of operators; and**
- (e) the details of the measures proposed to enforce mandatory safety guidelines, accreditation and registration of operators, insurance coverage and uniform regulatory standards across States to ensure participant safety and the sustainable growth of adventure tourism in the country?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (e): The development and promotion of tourism, including adventure tourism, enhancing safety and convenience at adventure tourism sites is primarily the responsibility of the State Governments/Union Territory Administrations.**

**In order to position India as a preferred global destination for Adventure Tourism, Ministry of Tourism has formulated National Strategy for Adventure Tourism. The Strategy focuses on developing adventure**

**destinations, promoting safety in adventure tourism, skill development, capacity building and marketing.**

**The Ministry of Tourism conducts Responsible Adventure Tourism Guide Course through its Regional India tourism offices and in close coordination with Adventure Tour Operators Association of India.**

**The Ministry of Tourism, in association with the Adventure Tour Operators Association of India has formulated Adventure Safety Guidelines with an aim to establish a comprehensive and standardized framework to ensure safety in the Adventure Tourism sector across India. These guidelines have been circulated to all States and Union Territories for adoption and formulation / updation of safety protocols.**

**All the States / Union Territories have been requested to maintain a strict watch on all adventure related activities and ensure strict adherence to safety regulations and licensing norms by all the operators.**

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