

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
UNSTARRED QUESTION NO. 2915
ANSWERED ON 10/03/2026

EXPORT PROMOTION MISSION

2915. SHRI LAVU SRI KRISHNA DEVARAYALU :

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the total number of applications received and approved from Micro, Small and Medium Enterprises (MSMEs) under the Export Promotion Mission (EPM), including its sub-schemes such as Niryat Protsahan and Niryat Disha, since inception, especially in the State of Andhra Pradesh, district-wise during the last three years;
- (b) the details of the funds sanctioned and disbursed under the scheme since inception especially in the State of Andhra Pradesh, district-wise during the last three years; and
- (c) the details of trade fairs, exhibitions and export promotion events conducted under the scheme, especially in the State of Andhra Pradesh?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (c) The Government has approved the Scheme for Export Promotion Mission (EPM) with the objective of strengthening India's export competitiveness and providing targeted support to exporters, with particular focus on Micro, Small and Medium Enterprises (MSMEs). The Mission operates through two integrated sub-schemes:

- NIRYAT PRO TSAHAN, focused on improving access to trade finance through instruments such as interest subvention, export factoring, collateral guarantees for export credit, credit for e-commerce exporters, and credit enhancement support; and
- NIRYAT DISHA, focused on other trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, and trade intelligence.

The operationalisation of the Mission has commenced only in January 2026. All States and Union Territories, including the State of Andhra Pradesh, are eligible to avail support under the Mission.
