

**GOVERNMENT OF INDIA  
MINISTRY OF LABOUR AND EMPLOYMENT  
LOK SABHA  
UNSTARRED QUESTION NO. 2532  
TO BE ANSWERED ON 09<sup>TH</sup> MARCH, 2026**

**ROZGAR MELA**

**2532. SHRI ANUP SANJAY DHOTRE:**

**Will the Minister of LABOUR AND EMPLOYMENT be pleased to state:**

- (a) whether the Government proposes to organize a Rozgar Mela in Akola district, Maharashtra to enhance employment opportunities for youth;**
- (b) if so, the details thereof including its objectives, key features and implementation mechanism;**
- (c) the details of the steps taken/being taken by the Government to ensure effective linkage between job seekers and employers across various sectors through the Rozgar Mela;**
- (d) the measures adopted to ensure maximum outreach and participation, particularly among youth in rural and remote areas;**
- (e) the details of the expected outcomes of the initiative; and**
- (f) the details of the monitoring and evaluation framework for assessing its impact?**

**ANSWER**

**MINISTER OF STATE FOR LABOUR AND EMPLOYMENT  
(SUSHRI SHOBHA KARANDLAJE)**

**(a) to (f): Job fair is one of the steps towards fulfilment of the Commitment of the Government to accord highest priority to employment generation amongst youth. Regular Job Fairs are being organized under various schemes by the State Governments/ Ministries/ Departments.**

**Job fairs are primarily intended to facilitate linkage between jobseekers and local employers, so as to address local employment requirements. Such fairs focus on employment opportunities aligned with local labour market demand.**

**As on 28.02.2026, more than 3280 job fairs have been organized in the State of Maharashtra including in Akola District, in which more than 7.99 lakh jobseekers and more than 15,800 employer participated. Further, more than 18.83 lakh vacancies were mobilized through these job fairs.**

**Ministry has also signed several MoUs with the private and public employers/ portals/ platforms to strengthen public-private partnerships for enhancing employment opportunities for all jobseekers. Till date more than 35 Memorandums of Understanding (MoUs) have been signed including MoUs with private partners such as APNA, Swiggy, Rapido, Zomato, Amazon, TCS iON, Quikr, FoundIt (Monster) etc. offering facilities such as job fairs listing, skill development programmes, career counselling etc. available on the NCS Portal.**

**In order to streamline conducting of job fairs by States/ UT Governments, Ministry has issued guidelines for effectively organizing job fairs. The guidelines include effective mobilization of job seekers, job fair venue selection, branding and publicity for the job-fairs, putting-up stalls and counters for job fairs, coordination with employment officers and people's representatives, registration and reporting of job fair data etc.**

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