

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA  
UNSTARRED QUESTION 2424  
TO BE ANSWERED ON 13.2.2026**

**AWARENESS ABOUT MENSTRUAL HYGIENE**

**2424. SMT. POONAMBEN HEMATBHAI MAADAM:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has taken any steps to increase awareness about menstrual hygiene and dispel any misconceptions among adolescent girls in the country;
- (b) if so, the details thereof;
- (c) whether the Government has taken any steps to increase the availability and accessibility of sanitary napkins to adolescent girls in remote areas of the country; and
- (d) if so, the details thereof

**ANSWER  
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY  
WELFARE  
(SMT. ANUPRIYA PATEL)**

(a) to (d) The Ministry of Health and Family Welfare implements the Scheme for Promotion of Menstrual Hygiene aimed at promoting menstrual hygiene among adolescent girls aged 10–19 years. The scheme implementation promotes increased awareness among adolescent girls on menstrual hygiene management, increased access to sanitary napkins by adolescent girls and promotion of safe disposal of sanitary napkins in an environmentally friendly manner.

Under this scheme, sanitary napkins are provided to adolescent girls through schools and community-based platforms. Information Education and Communication material on menstrual hygiene management have been developed by the Government and disseminated to the States/UTs. These are used by ASHAs and teachers to conduct regular awareness sessions for adolescent girls on safe menstrual hygiene practices and for dispelling misconceptions, both in schools and in the community.

Additionally, the National Menstrual Hygiene Policy for School-Going Girls, released in November 2024, provides a comprehensive framework to ensure access to safe and affordable menstrual hygiene products, gender-responsive sanitation facilities, awareness generation, and

environmentally safe disposal mechanisms in Government and Government-aided schools, through coordinated action with States/UTs and relevant Ministries.

The Government also, under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), makes available 'Jan Aushadhi Suvidha' sanitary napkins, @ Rs.1 per pad, to ensure affordable access to menstrual hygiene products.

\*\*\*\*\*