

GOVERNMENT OF INDIA  
MINISTRY OF TRIBAL AFFAIRS  
**LOK SABHA**  
**UNSTARRED QUESTION NO- 2145**  
TO BE ANSWERED ON- 12/02/2026  
**ESTABLISHMENT OF VDVKs**

2145. SMT. SHAMBHAVI:  
SHRI RAJESH VERMA:  
DR. LATA WANKHEDE:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the number of Van Dhan Vikas Kendras (VDVKs) established in the tribal areas of Bihar and Madhya Pradesh for value addition to minor forest produce;
- (b) the details of procurement of honey, lac and medicinal plants through these Kendras;
- (c) the status of marketing linkages provided to tribal Self-Help Groups under the Tribes India brand;
- (d) the measures taken to train tribals in scientific harvesting and processing techniques; and
- (e) the success stories of tribal entrepreneurs among the States supported under the Pradhan Mantri Van Dhan Yojana?

**ANSWER**

MINISTER OF STATE (TRIBAL AFFAIRS)  
(SHRI DURGADAS UIKEY)

**(a) & (b):** Under the scheme of Pradhan Mantri Janjatiya Vikas Mission (PMJVM), 126 Van Dhan Vikas Kendras (VDVKs) have been sanctioned in the state of Madhya Pradesh who have reported a cumulative sale of Rs. 349 lakhs. While under the scheme of Pradhan Mantri Janjati Adivasi Nyaya Maha AbhiyaN (PM-JANMAN), 83 VDVKs have been sanctioned in the state of Madhya Pradesh who have reported a cumulative sale of Rs. 11.78 lakhs. These sale figures are for VDVK products including honey, lac, and medicinal plants as reported by the State. No proposal for establishment of VDVKs has been received from the State Nodal Department / State Implementing Agency of Bihar.

**(c):** Under the scheme of PMJVM scheme, Tribal Co-Operative Marketing Development Federation of India Limited (TRIFED) undertakes marketing development of the tribal products produced by them which include handicraft, handloom & natural and food

products. The identification and empanelment of tribal artisans and procurement of various tribal products from them are the core activities for generating livelihood opportunities for tribal communities. The various tribal products are sold through retail network chain of 116 Tribes India Outlets, exhibition and e-Commerce platforms across the country. TRIFED has been also striving to make efforts for accessing the export market for tribal products.

**Empanelment of Tribal Artisans/ Suppliers:** TRIFED empanels tribal artisans/ suppliers, which comprise individual tribal artisans, tribal SHG groups, reputed NGOs, Govt. agencies etc. working with tribal artisans. 6154 suppliers/producers are empaneled with TRIFED as of 31.10.2025, which are associated with 3,12,167 families. It includes 475 tribal SHGs associated with 9,469 families.

**Tribal Artisan Empanelment Melas: TAeMs** are organized for identification of new artisans and new products at the sourcing level in States/Districts/Villages for expanding the tribal supplier base. The details of TAeM's organized by TRIFED during last 5 financial years are given below:

S. No.	Year	TAeM Organised in Nos
1	2020-2021	8
2	2021-2022	23
3	2022-2023	7
4	2023-2024	61
5	2024-2025	18
6	2025-26 Till 31.01.2026	16

**Sourcing of tribal products:** TRIFED has been undertaking procurement of tribal products through its empanelled tribal artisans/suppliers, which comprise individual tribal artisans, SHGs and Govt Organisations/NGOs working with tribal artisans. The details of purchases made by TRIFED during last 5 financial years are given below:

Sl. No	Year	Purchase (Rs. In Crore)
1	2020-2021	16.51
2	2021-2022	29.00
3	2022-2023	16.08
4	2023-2024	18.04
5	2024-2025	17.55
6	2025-26 Till 25.01.2026	11.96

**Sale of Tribal Products:** TRIFED has been marketing tribal products through its own shops called "TRIBES India, Franchise Outlets and outlets of the state emporia on

consignment basis. The details of gross sales made by TRIFED during last 5 years are given below:

Sl. No	Year	Gross Sale (Rs. In Crore)
1	2020-2021	30.12
2	2021-2022	43.42
3	2022-2023	36.12
4	2023-2024	36.07
5	2024-2025	33.87
6	2025-26 Till 25.01.2026	21.35

**Exhibitions:** TRIFED has been organizing events like Aadi Mahotsav, Aadi Bazaar and Aadi Chitra for promotion of tribal products. The details of same for last 2 years is given below:

Year	No. of Aadi Mahotsav	No. of Aadi Bazaar	No. of Aadi Chitra	No. of Exhibition Participated
2023-24	4	12	4	176
2024-25	5	19	7	199
2025-26 Till 21.01.2026	0	19	5	338

**International Marketing:** For its brand promotion and market expansion globally, TRIFED has been participating in various international exhibitions. In line with this objective, TRIFED participated in international exhibitions recently from Nov. 2024 to Feb. 2025 at Melbourne Australia, Frankfurt Germany and Birmingham, UK, besides putting up kiosks of tribal products in 8 Indian Embassies abroad. The details of sales made in countries abroad from the year 2021 to 2025 are mentioned as below:

Sl. No.	Financial Year	Country placing order	Value of sales made (in lakhs)	Products ordered
1	2021-22	USA, Chile, Croatia, Philippines, Hungary, Thailand, Vietnam, Indonesia	22.36	Arakku Coffee, Spices, Tea, Honey, Art & Craft, Textile, Painting, Blue Pottery
2	2022-23	Myanmar	2.71	Gifting products
3	2024-25	Indonesia, Malaysia, Turkey, Israel, UAE, Qatar, Sri Lanka, UK, Japan, Kazakhstan, Canada, Hungary	24.84	Gifting products, Coffee, Longpi pottery, Paintings, Blue Pottery, Organic products, cane & bamboo, Dokra, Arakku Coffee, Woollens

	Total Sales value (in lakh):	49.91	
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TRIFED also shipped various tribal product worth Rs. 36.50 lakhs to Indian Embassies abroad to 64 countries under Atma Nirbhar Bharat Mission for display and promotion of various tribal art and craft.

**(d):** Under the VDVK initiative, the members are provided with training programmes for primary processing, value addition, entrepreneurship awareness and entrepreneurship development to make them market ready.

**(e):** The success stories of tribal entrepreneurs among the States supported under the Pradhan Mantri Janjatiya Vikas Mission is given at <https://trifed.tribal.gov.in/success-stories>.

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