

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2082
TO BE ANSWERED ON 12.02.2026

PROMOTION OF KHADI AND VILLAGE INDUSTRIES IN WEST BENGAL

2082. SHRI JAGANNATH SARKAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the initiatives undertaken by the Khadi and Village Industries Commission (KVIC) to promote khadi and village industries in West Bengal;
- (b) the current status of the Khadi and Village Industries Board in West Bengal and the number of artisans benefited from the Ministry's schemes in the State;
- (c) the allocation of funds for the promotion of khadi products and marketing initiatives in West Bengal; and
- (d) whether the Government has introduced any special programs to support women artisans and entrepreneurs in the khadi and village industries sector in West Bengal and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): Khadi and Village Industries Commission (KVIC) has taken various initiatives for the promotion and development of khadi and village industries in the country including West Bengal State through the Khadi and Gramodyog Vikas Yojana (KGVY). KGVY has following two components:

- Khadi Vikas Yojana (KVVY), promotes and supports Khadi sector through the existing schemes components like Modified Market Development Assistance (MMDA), Interest Subsidy Eligibility Certificate (ISEC), Workshed Scheme for Khadi Artisans, Strengthening infrastructure of existing weak Khadi Institutions, Assistance for Marketing Infrastructure and Khadi (Science and technology).
- Gramodyog Vikas Yojana (GVY), promotes village industries through common facilities, technology upgradation, training and toolkit distribution. GVY supports various activities under the following components/verticals of Village Industries: Agro Based & Food Processing Industry (ABFPI), Mineral Based Industry (MBI), Wellness & Cosmetics Industry (WCI), Handmade Paper, Leather & Plastic Industry (HPLPI), Rural Engineering & New Technology Industry (RENTI), and Service Industry.
- KVIC also conducts Skill Development and entrepreneurship training for youth through 35 Departmental and Non-Departmental Training Centres, and 25 training partners. These Training Centres impart need based training under various disciplines, viz. soap and detergent making, food items, bakery products, readymade garments making, beekeeping, agarbatti making, candle making, motor repairing etc to promote self-employment and jobs.

- A Centre of Excellence for Khadi (CoEK) has been established by KVIC in collaboration with the National Institute of Fashion Technology (NIFT), New Delhi under a Hub-and-Spoke model to provide design intervention, product development, capacity building, and market support for khadi products. The Kolkata spoke centre supports Khadi Institutions and artisans in West Bengal.
 - Ministry of MSME, through Khadi and Village Industries Commission (KVIC) implements Prime Minister's Employment Generation Programme (PMEGP) to assist micro entrepreneurs in establishing new units in the non-farm sector including village industries in West Bengal.
 - Under the scheme of Fund for Regeneration of Traditional Industries (SFURTI), KVIC promotes cluster based development of traditional industries to preserve rural arts and crafts in the country including West Bengal. A total of 9,950 traditional artisans are likely to be benefited across SFURTI clusters in West Bengal. The SFURTI Scheme was in continuation till 30.09.2022.
 - KVIC operates e-commerce portal www.khadiindia.gov.in wherein around 5000 plus various KVI products are on-boarded. This provides digital marketing access to various KVI units.
- (b): The Khadi and Village Industries Board (KVIB) in West Bengal functions under the administrative control of the Government of West Bengal and promotes Khadi and Village Industries (KVI) activities by implementation of various schemes of the State as well as Central Government. Under Khadi sector, a cumulative total of **32,578** khadi artisans are engaged in West Bengal. Further, under the Gramodyog Vikas Yojana (GVY), **1,830** beneficiaries have been trained and provided with toolkits during the last three years in the State.
- (c): During the year 2024–25, a total fund of ₹15.41 lakh (provisional) has been disbursed by the Khadi and Village Industries Commission (KVIC) in the State of West Bengal for the promotion of khadi products. Further, during the same year, ₹29.18 lakh (provisional) has been disbursed under the marketing head for marketing initiatives.
- (d): Khadi and Village Industries sector is playing a crucial role in generating employment in the country including West Bengal State through the implementation of the Khadi Gramodyog Vikas Yojana (KGVY). Focus has been given to women artisans and entrepreneurs, as a large proportion of the workforce engaged in the Khadi and Village Industries sector comprises women.
- Under Khadi Vikas programme, approximately 18780 women artisans are engaged in West Bengal.
 - Approx. 700 women artisans have been benefitted under various verticles of Gramodyog Vikas Programme since last five years.
 - Under SDP and EAP programme of Capacity Building, a total of 9294 women candidates have been trained during the last three years.
