

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE AND INDUSTRY  
DEPARTMENT OF COMMERCE  
**LOK SABHA**  
**UNSTARRED QUESTION No. 1837**  
**ANSWERED ON 10/02/2026**

PROMOTING EXPORTS FROM NASHIK

1837. SHRI RAJABHAU PARAG PRAKASH WAJE:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government recognizes Nashik district of Maharashtra as a major export cluster for grapes, onions, wine, processed agri-products, engineering goods and pharmaceuticals, and if so, the details thereof;
- (b) the specific steps taken during the last three years to promote exports from Nashik, including market access, logistics, cold-chain, testing and certification facilities;
- (c) whether new global markets have been identified for Nashik's agri and industrial exports amid the recent export slowdown and, if so, the details thereof; and
- (d) the targeted support being provided to MSMEs and small exporters of Nashik to enhance competitiveness and reduce export-related costs?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

(a) to (d) Districts as Export Hubs (DEH) is a capacity-building initiative of the Directorate General of Foreign Trade (DGFT), Department of Commerce, aimed at promoting exports, manufacturing, and employment generation at the grassroots level.

Under the DEH initiative, export facilitation, handholding and sensitisation support, and onboarding to digital e-commerce and logistics platforms are provided, thereby equipping exporters and MSMEs with the essential support required to effectively engage in international trade through awareness programs. Awareness programmes were held every year for the benefit of exporters in the Nashik district.

Grapes, onions, wine, processed agri-products, and pharmaceutical products from the Nashik district of Maharashtra are identified as focus products under the Districts as Export Hubs (DEH) initiative.

The District Export Promotion Committee (DEPC) has been constituted for Nashik District, comprising representatives from the regional authority of DGFT, the district authority, other state and central government authorities, etc., to oversee district-specific export facilitation initiatives, review constraints, and recommend appropriate interventions.

The DEPC of Nashik district has also prepared the District Export Action Plan (DEAP), identifying export potential, supporting local businesses, improving infrastructure, and connecting them to global markets for Nashik District.

Further, the Government has approved the Scheme for Export Promotion Mission (EPM) for the period FY 2025–26 to FY 2030–31 on November 12, 2025, aimed at strengthening India's export competitiveness and supporting exporters in global markets, particularly MSMEs. The EPM shall operate through two integrated sub-schemes:

- i. Niryat Protsahan, focused on improving access to trade finance through instruments such as interest subvention, export factoring, collateral guarantee for export credit, credit for e-commerce exporters, and credit enhancement support for export diversification; and
- ii. Niryat Disha, focused on other trade enablers, including export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, and trade intelligence.

EPM would support exporters of all regions, including Nashik.

The Department of Commerce, through the Agricultural and Processed Food Products Export Development Authority (APEDA), has launched the new initiative 'BHARATI' (Bharat's Hub for Agritech, Resilience, Advancement and Incubation for Export Enablement). It is designed to empower agri-food startups, promote innovation, and address export challenges in product development and logistics.

The Government has launched the Trade Connect e-Platform to provide comprehensive trade-related information to Indian exporters, particularly MSMEs. It acts as an intermediary platform connecting Indian Missions Abroad, Export Promotion Councils, and the Department of Commerce to provide services and answer queries for new and existing exporters.

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