

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)
LOK SABHA
UNSTARRED QUESTION No. 1696
ANSWERED ON 10/02/2026

EXPORT PROMOTION MISSION

1696. SHRI DILESHWAR KAMAIT :

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the manner in which the Export Promotion Mission supports the exporters in the global markets in order to promote export competition therein;
- (b) the total funds sanctioned to implement the said mission;
- (c) the manner in which sub-schemes 'Niryat Protsahan' ensures the MSME's access to trade finance and other assistance measures; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) The Union Cabinet approved the **Export Promotion Mission (EPM)** on 12 November, 2025 with objective of strengthening India's export competitiveness and providing targeted support to exporters in global markets, with a particular focus on Micro, Small and Medium Enterprises (MSMEs).

The Export Promotion Mission is structured around two integrated sub-schemes:

- **NIRYAT PRO TSAHAN:-** focuses on improving access to trade finance through instruments such as interest subvention, export factoring, collateral guarantee for export credit, credit for e-commerce exporters and credit enhancement support for export diversification; and
- **NIRYAT DISHA:-** focuses on other trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, inland transportation support and trade intelligence.

(b) The Export Promotion Mission has been approved with a total budgetary outlay of Rs. 25,060 crores for six years from Financial Year 2025-26 to 2030-31. It is available to exporters across India.

(c) & (d) The NIRYAT PRO TSAHAN sub-scheme exclusively for Micro, Small and Medium Enterprises (MSMEs) exporters focuses on improving access to trade finance

through five specific interventions covering interest subvention, export factoring, collateral guarantees for export credit, credit assistance for e-commerce exporters and credit enhancement support for export diversification.

As on date, the Interest Subvention for Pre and Post – Shipment Export Credit and Collateral Support for Export Credit interventions under NIRYAT PROTHSAHAN have been operationalised for MSMEs.
