

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA
UNSTARRED QUESTION NO. 1560
ANSWERED ON 09.02.2026

DIGITAL SKILL TRAINING FOR YOUTH IN BADAUN

1560 SHRI ADITYA YADAV:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the Government is aware that there is some gap exist in digital skill training for youth, limited women-centric entrepreneurship programmes, inadequacy of Recognition of Prior Learning (RPL) Certificates, challenges in linking trained candidates with the job market, short-term courses for immediate employment and substantial scope for local trainer development in Badaun district of Uttar Pradesh indicating the need for expanded outreach aligned with National Skill Missions;
- (b) if so, the details of training modules and employment linkages provided by the Government in the said district during the recent years; and
- (c) if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI JAYANT CHAUDHARY)

(a) to (c): Under the Government of India's Skill India Mission (SIM), the Ministry of Skill Development and Entrepreneurship (MSDE) delivers skill, re-skill and up-skill training through an extensive network of skill development centres under various schemes, viz. Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Jan Sikhshan Sansthan (JSS), National Apprenticeship Promotion Scheme (NAPS) and Craftsman Training Scheme (CTS) through Industrial Training Institutes (ITIs), to all the sections of the society across the country including the Badaun District in Uttar Pradesh. The SIM aims at enabling the youth of India to get future-ready, equipped with industry-relevant skills.

To encourage participation of women in skill development programs, special provisions have been made for meeting expenditure on conveyance and boarding & lodging as well as enhanced post placement support. Further, PMKVY 4.0 prioritizes and provides special focus to projects that emphasize women as primary beneficiaries. Training programs in sectors like Electronics, Retail, Healthcare, Beauty & Wellness, Handicrafts and Apparel are structured to attract higher participation from women. Projects are designed to align with local skill demands, creating opportunities for rural women to participate and benefit from skill development schemes. Also, in NAPS Scheme, the introduction of trades in services sector (Optional Trade) has led to the significant improvement in the women participation in apprenticeship. Under JSS Scheme; the focus is being given to women and other vulnerable sections. Women constitute more than 80% of beneficiaries under JSS. Also, there are 19 National Skill Training Institutes (NSTI) and more than 300 ITIs exclusively for women.

NIESBUD, in collaboration with Meta, has developed four online courses on Digital Marketing Skills available in both English and Hindi. These courses are hosted on the Skill India Digital Hub

(SIDH). A total number of 13,213 participants have been imparted training through the course, including 2,436 women. A total number of 2,757 participants from Uttar Pradesh have been imparted training through these courses.

The Recognition of Prior Learning (RPL) component under PMKVY focuses on assessment and certification of existing skills of candidates, including women, through flexible implementation modes such as camps and employer-based projects, along with bridge upskilling.

Further, in Badaun district of Uttar Pradesh, to meet the growing demand for skilling and address limited livelihood opportunities, Master Trainers and Trainers from the local area, including women, have been identified and trained through technology-enabled Training of Trainers (ToT) programmes across sectors such as agriculture, retail, green jobs, apparel, manufacturing and electronics, leveraging local language proficiency and contextual understanding to strengthen industry-aligned training and expand the district-level trainer base.

A total of 9 certified trainers, including 2 female trainers, are currently available in Badaun district to support skill development initiatives across multiple job roles. Since inception, a total of 4,196 female candidates have been trained under RPL component of PMKVY in Badaun district of Uttar Pradesh, indicating utilisation of scheme provisions in the district.

The key sectors in Badaun district under NAPS-2 include Electrical (including New and Renewable Energy), IT-ITeS, Banking, Financial Services & Insurance (BFSI), Agriculture, and Retail. A total of 2,88,612 apprentices have been engaged in the State of Uttar Pradesh under National Apprenticeship Promotion Scheme - 2 (NAPS-2) during the period FY 2022-23 to FY 2025-26 (up to December 2025). Of these, 560 apprentices were engaged in Badaun District.

MSDE has launched Skill India Digital Hub (SIDH) a unified platform that integrates skilling, education, employment, and entrepreneurship ecosystems to provide a life-long array of services to key stakeholders. Details of the trained candidates are available on SIDH portal for connecting with potential employers. Through SIDH, candidates can have access to jobs and apprenticeship opportunities.

Further, employment linkages under PMKVY are facilitated through institutional mechanisms including Sector Skill Councils (SSCs) and District Skill Committees (DSCs). SSCs ensure alignment of training content, National Occupational Standards and Qualification Packs with industry requirements and facilitate employer engagement. At the district level, DSCs coordinate with local industries and clusters to support employment, apprenticeship opportunities and employer linkages.
