

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE

**LOK SABHA**  
**UNSTARRED QUESTION NO-1452**  
ANSWERED ON 09.02.2026

**ENHANCEMENT OF CULTURAL PARTICIPATION IN  
AMROHA, UTTAR PRADESH**

†1452. SHRI KANWAR SINGH TANWAR:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has taken any initiative to organize regular cultural festivals, heritage awareness programmes, inter-school/inter-college competitions and community cultural activities to enhance cultural participation of students and youth especially in Amroha district including Gajraula, Hasanpur, Dhanaura and Joya areas of Uttar Pradesh to provide a platform to local talents and promote cultural unity;
- (b) if so, the details of the financial assistance, institutional participation, publicity plan proposed by the Government for such events in the said areas and strategy adopted to involve schools/colleges and local cultural groups; and
- (c) if not, the reasons therefor?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c) The Government of India has set up North Central Zone Cultural Centre (NCZCC) at Prayagraj (Uttar Pradesh) to protect, promote and preserve various forms of folk art and cultural of its member States including Amroha, Gajraula, Hasanpur, Dhanaura and Joya of Uttar Pradesh. NCZCC organizes cultural festivals, heritage awareness programmes and community cultural activities to enhance cultural participation of students and youth in its member States including the State of Uttar Pradesh on regular basis. All the ZCCs under Ministry of Culture are actively engaging youth by organising a wide range of programmes aimed at bringing India's artistic and cultural heritage closer to younger generations. These include Guru Shishya Parampara Scheme which facilitates structured mentorship by master artists in traditional art forms to young learners, thereby enhancing enrolment and sustained training in indigenous arts.

NCZCC also organizes number of workshops & training camps in schools & colleges to encourage younger generation to learn various traditional crafts like sculpture, pottery, mask making, drum making etc.

The grant-in-aid released to NCZCC to organize various cultural programmes and activities in their member States during the last three years is as under:

(Rs. in lakh)

Sl. No.	Year	Amount released
i.	2022-23	301.51
ii.	2023-24	3553.24
iii.	2024-25	3227.66

To promote the traditional fair festivals of the country including Uttar Pradesh, Ministry of Culture runs a scheme viz. Cultural Function and Production Grant Scheme (CFPG) under which financial assistance is provided to organizations for organizing Seminars, Conferences, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The grant released to the organizations located in Uttar Pradesh under this scheme during the last three years is as under:

**(Rs. in lakh)**

<b>Sl. No.</b>	<b>Year</b>	<b>No. of organizations</b>	<b>Amount</b>
i.	2022-23	278	343.33
ii.	2023-24	268	244.07
iii.	2024-25	218	395.66

Besides, Ministry of Culture also organizes Rashtriya Sanskriti Mahotsavs (RSMs) at national level through these ZCCs where a large number of folk & tribal artists including local artists/ groups from all over India are engaged to showcase their talents in order to spread awareness about rich culture amongst the masses/ youth of the country. In these programmes, school and college students are engaged as volunteers for proper management of the event. Till date, 14 RSMs and 04 Zonal Level RSMs have been organized by the Ministry of Culture across the country.

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