

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UN-STARRED QUESTION NO. 1208
TO BE ANSWERED ON 06.02.2026

BENEFICIARIES UNDER POSHAN ABHIYAAN

1208. SHRI MURASOLI S:
SHRI ROBERT BRUCE C:

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the funds allocated under POSHAN Abhiyaan to the state of Tamil Nadu;
- (b) the number of beneficiaries in Thanjavur and Tirunelveli district of said State;
- (c) whether the Government has conducted any comprehensive study on the nutritional requirements in the country during the last five years; and
- (d) if so, the details thereof and if not, the reason therefor?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI ANNUPURNA DEVI)

(a): Under Mission Poshan 2.0, in FY 2025-26, Rs. 3593.76 lakhs have been released to the State of Tamil Nadu as on date.

(b): The number of beneficiaries in Thanjavur and Tirunelveli district is available at Poshan Tracker dashboard: <https://www.poshantracker.in/statistics>.

(c) and (d): In 2021, the World Bank conducted a survey on Poshan Abhiyaan in 11 priority States. The aim of this survey was to assess the program's delivery of nutrition services, whether the nutritional knowledge of beneficiaries had improved and if they had adopted more appropriate nutrition and feeding practices.

The findings demonstrated that the services delivered through the Poshan Abhiyaan – the receipt of relevant messages, home visits by the Anganwadi Worker, and attendance at community-based events – were associated with improved nutrition behaviors. The survey also found that the program's nutrition messages reached more than 80% of women, and that 81% of women practiced exclusive breastfeeding for the first six months.

Further, a third-party evaluation and impact assessment of Poshan Abhiyaan were conducted by NITI Aayog in 2020 and again in 2025 and they have found relevance of Poshan Abhiyaan to be satisfactory for tackling malnutrition in the country.
