

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO.1166
TO BE ANSWERED ON 06.02.2026

PANKHUDI – INTEGRATED DIGITAL PORTAL

1166. SMT. SMITA UDAY WAGH
SHRI CHAVAN RAVINDRA VASANTRAO
SHRI BHOJRAJ NAG
SHRI PRATAP CHANDRA SARANGI
SHRI VISHWESHWAR HEGDE KAGERI
SHRI VIJAY BAGHEL
SHRI DHAIRYASHEEL SAMBHAJIRAO MANE
SHRI NALIN SOREN
SHRI LAVU SRI KRISHNA DEVARAYALU
SHRI ANANTA NAYAK
SHRI SUDHEER GUPTA
SHRI P. V. MIDHUN REDDY
SHRI TEJASVI SURYA
SHRI MITESHBHAI RAMESHBHAI PATEL
SHRI NABA CHARAN MAJHI
DR. HEMANT VISHNU SAVARA
SHRI SATISH KUMAR GAUTAM
SHRI DAMODAR AGRAWAL
SHRI JUGAL KISHORE
DR. SANJAY JAISWAL
SHRI SUKANTA KUMAR PANIGRAHI
SHRI HASMUKHBHAI SOMABHAI PATEL
SMT. SANJNA JATAV
SHRI YADUVEER WADIYAR

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the objectives, scope/key functional features of the PANKHUDI window digital platform launched to support women and child development initiatives;
- (b) the details of stakeholders registered on the PANKHUDI portal, including individuals, NRIs, NGOs, CSR contributors, corporate entities and Government agencies indicating thematic areas in which proposals have been received including the projects supported under each category and the participation data, if any, State/district-wise;
- (c) the details of the budgetary allocations, contributions mobilised/funds utilised through the PANKHUDI platform since its inception;

- (d) the details of the monitoring/accountability mechanisms put in place to ensure transparency, coordination/outcome-based utilisation of funds, equitable regional distribution of resources and evaluation/real time tracking of programs, projects and outcomes;
- (e) the details of the steps being taken to encourage wider participation by States/UTs, private sector/civil society to maximise the portal's impact on service delivery outcomes;
- (f) the manner in which it facilitates CSR and partnership-based interventions in the field of women and child development, State/district-wise; and
- (g) the number of proposals received on the said portal regarding CSR, State/district-wise?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI ANNPURNA DEVI)

(a) to (g): The recently-launched PANKHUDI portal is a single-window digital platform of the Ministry of Women and Child Development (MWCD) designed to enable structured and transparent participation of individuals, NGOs, Corporates and NRIs in women and child development initiatives. The portal provides end-to-end digital workflows for registration, proposal submission and tracking of contributions (only non-cash contributions). The grassroots institutions functioning under various State and UT governments dealing with the three missions of the Ministry can indicate their requirements.

PANKHUDI supports priority thematic areas such as nutrition, health, Early Childhood Care and Education (ECCE), child protection and women's empowerment, and aligns contributions with flagship schemes including Mission Saksham Anganwadi & Poshan 2.0, Mission Vatsalya and Mission Shakti, promoting convergence among government bodies and partner organisations.

As on 03.02.2026, 38 contributors have registered on the portal.

The Ministry has undertaken capacity-building and outreach activities, including training and handholding sessions for State and District functionaries, virtual meetings with senior State government officials and introduction of a module on Pankhudi in all major courses conducted by Savitri Bai Phule National Institute of Women and Child Development (SPNIWCD).
