

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
STARRED QUESTION NO. 52*
ANSWERED ON 03/02/2026

PROMOTING THE EXPORT OF GRAPE WINE

*52. SHRI BHASKAR MURLIDHAR BHAGARE:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government has taken steps to promote export of grape wine produced in Maharashtra;
- (b) if so, the total volume and value of wine exported from Maharashtra during the last five years, year and country-wise;
- (c) whether Maharashtra-based wine has been promoted under the Market Access Initiative (MAI) or other export promotion schemes and the outcomes achieved, if so, the details thereof;
- (d) the details of financial or technical assistance provided to wine producers and exporters from Maharashtra for certification, labelling, packaging and compliance with international quality and phytosanitary standards;
- (e) whether the Government has identified challenges, tariff and non-tariff barriers or regulatory restrictions faced by Indian wine in major international markets, if so, the details thereof along with the measures taken to address such issues, particularly for exporters from Maharashtra; and
- (f) whether grape wine is proposed to be covered under any new or expanded Free Trade Agreements to improve market access and export competitiveness, if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में मंत्री (श्री पीयूष गोयल)
THE MINISTER IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI PIYUSH GOYAL)

A Statement is laid on the Table of House

STATEMENT REFERRED TO IN REPLY TO PARTS (A) TO (F) OF LOK SABHA STARRED QUESTION NO.*52 FOR ANSWER ON 03.02.2026 REGARDING “PROMOTING THE EXPORT OF GRAPE WINE”

(a) to (d) To promote the export of its Scheduled products, including Grape wine, produced in various parts of India, including in Maharashtra, the Agricultural and Processed Food Products Export Development Authority (APEDA), under the Department of Commerce, provides financial assistance to its registered exporters through its Financial Assistance Scheme (FAS). The scheme has the following components:

- i. Development of Export Infrastructure
- ii. Quality Development
- iii. Market Development

The details of financial assistance guidelines are available at APEDA Website www.apeda.gov.in under the “Scheme” tab.

Further, to promote export of grape wine, Department of Commerce through APEDA adopts various measures such as organizing participation of wine exporters in food and beverage related international trade fairs and buyer-seller meets in India and abroad, delegation visits of wine exporters for promotion of Indian wines, and policy facilitation for alcoholic beverages in conjunction with the line Ministry, the Ministry of Food Processing Industry and the State Governments.

The government maintains the record of total exports of grape wine from India. The export figures of States are compiled on the basis of the State-of-Origin code reported by the exporters in the shipping bills. Thus, the state wise data of exports of grape wine from Maharashtra is not available as the same is not validated by DGCIS. The export data of Wine for the last 5 year and country-wise is tabulated below:

India's Export of Wine to the World

Year	USD Million	Qty in 000'LTR
2020-21	4.29	642.84
2021-22	5.06	482.73
2022-23	3.80	521.82
2023-24	4.04	652.67
2024-25	5.97	871.85

Source: DGCIS

India's Export of Wine (Top 5 Countries)

Country	Value in USD Million					Qty in 000'LTR				
	2020-21	2021-22	2022-23	2023-24	2024-25	2020-21	2021-22	2022-23	2023-24	2024-25
United Arab Emirates	0.50	0.19	0.47	0.51	1.29	61.69	45.48	71.02	85.74	126.42
Hong Kong	0.57	0.01	0.00	0.18	0.75	141.06	1.16	0.08	4.87	16.43
Netherlands	0.83	2.01	1.75	0.52	0.68	68.67	85.79	81.55	15.56	18.47
China	0.00	0.00	0.00	0.00	0.58	0.89	0.01	0.00	0.00	48.41
France	0.26	0.09	0.24	0.50	0.46	49.95	29.04	69.71	122.41	98.33
Total of top five	2.16	2.30	2.46	1.71	3.76	322.26	161.48	222.36	228.58	308.06
Others	2.13	2.76	1.34	2.33	2.21	320.58	321.25	299.46	424.09	563.79
Total	4.29	5.06	3.80	4.04	5.97	642.84	482.73	521.82	652.67	871.85

Source: DGCIS

APEDA, under the Market development component of its Financial Assistance Scheme (FAS) has facilitated promotion of Indian wines, including those from Maharashtra, in the following:

- i. **International Trade fairs and buyer seller meets held abroad:** London Wine Fair 2022, International Food and Drink (IFE) 2025, London in UK, Big Seven, Johannesburg, South Africa, Fine Food, Sydney, Australia 2024, Sial, Paris 2024 and Anuga, Germany 2025.
- ii. **International Trade fairs and buyer seller meets held in India:** World Food India 2024 & 2025 held in New Delhi, Indus Food 2025 & 2026 held in Greater Noida.
- iii. **Delegation visits & promotion events held in coordination with Indian Missions & Embassies:** Shanghai, China in 2024, Sydney, Australia in 2025, Hong Kong in 2025 and Brussels, Belgium in 2024 & 2025.

These initiatives have enhanced international visibility of Indian wines, generated buyer enquiries, enabled trial orders, and improved exporter awareness of global regulatory and quality requirements. The Government also encourages focus on premium and niche wine segments, while Ministry of Food Processing Industries (MoFPI) schemes such as The Pradhan Mantri Kisan Sampada Yojana (PMKSY) and Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme (PMFME) provide financial and technical support to improve quality, compliance with international standards, and packaging.

(e) to (f) Indian wine exports face challenges due to high import duties in key markets, complex certification and regulatory requirements, intense competition in mature global wine markets, low brand visibility, and limited export scale of domestic wineries. To address these issues, market access concerns are taken up through bilateral engagements and Free Trade Agreements, along with technical and economic cooperation initiatives. APEDA and the Department of Commerce support promotion through international trade fairs, buyer–seller meets, and coordination with Indian Missions abroad to enhance market visibility.

Further, under economic cooperation initiatives under the India and Australia FTA and the India and New Zealand FTA, economic and technical cooperation initiatives have been agreed specifically for Indian wine, which include sharing of best practices on policies and procedures, dialogue, technical consultations, and collaborative projects, provision of technical assistance and capacity building and strengthening bilateral cooperation on the trade in wine. A center for excellence for Wine has been specifically envisaged under the India-New Zealand FTA.
