

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
STARRED QUESTION NO. *300
TO BE ANSWERED ON: 12.03.2026

DIGITISATION OF MSMEs

*300. DR. HEMANG JOSHI:
SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether any assessment has been undertaken of the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs) including use of e-commerce platforms, digital accounting, supply chain digitisation and participation in the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) and if so, the details thereof; and
- (b) whether any measurable impact has been observed on revenue growth, market expansion, formalisation and export participation among MSMEs adopting digital and platform-based business models and if so, the details thereof?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI JEETAN RAM MANJHI)

(a) and (b): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) and (b) OF THE LOK SABHA
STARRED QUESTION No.*300 DUE FOR ANSWER ON 12.03.2026.**

(a) and (b): Government periodically assesses the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs), covering aspects such as e-commerce platforms, digital accounting, supply chain digitization, and participation in platforms like the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) through evaluation studies in collaboration with industry and research institutions. The Output-Outcome Monitoring Framework of NITI Aayog's is another institutional mechanism to evaluate the outcome of such schemes. As of 31st Dec 2025, approx 2,06,000 merchants have conducted at least 1 transaction on the ONDC Network, approx 6 lakh service providers make their services available on the network and 3127 MSMEs have generated more than 01 lakh transactions leveraging MSME TEAM Scheme within this Financial year.
