

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 867
TO BE ANSWERED ON 04.12.2025

IMPLEMENTATION OF PM VISHWAKARMA YOJANA

867. SHRI SHASHANK MANI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of artisans and craftspersons registered and trained under the PM Vishwakarma Yojana during the last two years;
- (b) the steps taken to promote digital payments, UPI onboarding and e-commerce participation of MSMEs; and
- (c) whether the Government proposes to strengthen district-level MSME facilitation centres under the Champions portal, if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): PM Vishwakarma scheme was launched on 17.09.2023, to provide end-to-end holistic support to artisans and craftspeople of 18 traditional trades who work with their hands and tools. As on 01.12.2025, 30 lakh beneficiaries have been registered, out of which, 23.09 lakh beneficiaries have been trained.

(b): Under PM Vishwakarma scheme, MoUs have been signed with India Post Payment Bank, Paytm, Paynearby, BharatPe and PhonePe for creating QR codes to enable beneficiaries for receiving Digital Payment Incentives. As on date, more than 6.8 lakh artisans/craftspeople have been paid Digital Payment Incentives amounting to ₹22 crore. Also, online marketing support is being provided to PM Vishwakarma beneficiaries through various e-commerce platforms like ONDC, FabIndia, Meesho etc. to promote sale of their products in the domestic as well as international markets. Additionally, over 30,000 Vishwakarma beneficiaries have been successfully onboarded on the Government e-Marketplace (GeM), enhancing their access to institutional buyers.

(c): The CHAMPIONS' portal is a platform for resolution, redressal, and remedies. It is a facility provided by the Ministry of Micro, Small and Medium Enterprises for: -

- I. Ensuring a speedy, convenient, and effective redressal of MSMEs grievances.
- II. Handholding and helping MSMEs in their navigation of various government schemes/policies.
- III. Connecting MSMEs with key officials of Ministry, State Governments, Lending Institutions and Government agencies.
- IV. Disseminating of information and details of all schemes of the Ministry of MSME.

As on date, the portal disseminates information in 23 languages, including English and 22 vernacular languages by using the facilitation from 69 state control rooms across the country. Various Public Sector Banks, Private Sector banks, Regional Rural Banks, State Financial Corporations, State Cooperatives, CPSEs/autonomous bodies etc. have appointed nodal officers for Champions portal to redress the queries. As of 26.11.2025, the portal has received 1,59,577 grievances and 99.24% (1,58,372) have been replied.
