

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.73
ANSWERED ON 01.12.2025**

PROMOTION OF RURAL HOMESTAYS

**73. SHRI G M HARISH BALAYOGI:
SHRI MAGUNTA SREENIVASULU REDDY:**

Will the Minister of TOURISM be pleased to state:

- (a) the details of the list of schemes/initiatives and programmes undertaken by the Government for promotion of rural homestays to increase tourism in rural areas across the country during the last five years;**
- (b) the details of the number of registered rural homestays under specified schemes/initiatives and programme during the last five years, State/UT, year-wise and district-wise in Andhra Pradesh, especially in Prakasam district;**
- (c) whether the Government has extended financial support/credit facilities, including through MUDRA loans for the development of the homestays and rural tourism sector;**
- (d) if so, the details of the total funds sanctioned, disbursed, utilised along with number of beneficiaries during the last five years, State/UT and district-wise in Andhra Pradesh, especially in Prakasam district;**
- (e) whether the Government has taken steps to classify homestays under a Harmonised Master List to encourage investment and to bring homestays under a uniform national classification framework, if so, the details thereof and if not, the reasons therefor;**
- (f) whether the Government plans to introduce a model policy framework for States to harmonize registration, compliance and quality standards for homestays and to simplify related procedures, if so, the details thereof;**
- (g) the details of the steps undertaken by the Government to establish a comprehensive support ecosystem for tourism micro-entrepreneurs, especially homestay operators; and**
- (h) whether the Government has undertaken any training initiatives for registered homestays so as to boost tourism in rural areas of the country, if so, the details thereof and if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The Government has approved the Pradhan Mantri Janjatiya Unnat Gram Abhiyan (PMJUGA) for improving the socio-economic condition of tribal communities, and development of 1000 homestays is a part of the scheme. The States can avail assistance of a maximum of Rs. 5 Crore for implementing 5-10 homestays per village in a village cluster of 5-6 villages, subject to eligibility as per the Guidelines.

The States/UTs also promote homestays, including those located in rural areas.

The following are some of the specific schemes implemented by States/UTs:

- (i) Sikkim Mega Homestay Project**
- (ii) Chhattisgarh Homestay Policy 2025-2030**
- (iii) Goa Homestay and Bed & Breakfast Scheme**
- (iv) Tripura's "Paryatan Sahayak Prakaalp".**

(b) and (f): The Ministry of Tourism, under its voluntary scheme of Incredible India Homestay Establishments registers/classifies homestay facilities in the country for States/UTs that do not have its own approval/classification/accreditation of Homestays/B&Bs through NIDHI portal. Homestays are classified under two categories- Gold Category and Silver Category based on the extant Guidelines issued by the Ministry. The details of the number of registered homestays State-wise, and a separate list for the State of Andhra Pradesh is placed at ANNEXURE-I.

(c) and (d): Yes. As per the Budget Announcement 2025, a separate category has been included for homestays under the PMMY MUDRA Loan scheme. The details of the total funds sanctioned and disbursed as on date since announcement is placed at ANNEXURE-II.

(e): Presently, the definition of infrastructure status in the tourism sector are as follows:

- i. three-star or higher category classified hotels located outside cities with population of more than 1 million,**
- ii. ropeways and cable cars,**
- iii. Exhibition-cum-Convention Centre ("Exhibition-cum-Convention Centre" is defined as Exhibition and Convention Centre Projects with minimum built-up floor area of 100,000 square metres of exclusively exhibition space or convention space or both combined).**

(g) and (h): The Ministry of Tourism has put in place the Scheme of “Capacity Building for Service Providers” (CBSP) provides education, training and certification to the tourism service providers and hospitality sector including homestay owners, to upgrade manpower at every strata of tourism industry in order to capitalize the vast tourism potential of the country to the fullest, and provide professional expertise to the local populace as well as create fresh opportunities in the tourism sector both in urban as well as rural areas.

In addition, the trainings conducted by the Regional Directors for Homestay/B&B operators in their respective regions are placed at ANNEXURE-III.

STATEMENT IN REPLY TO PARTS (b) AND (f) OF LOK SABHA UNSTARRED QUESTION NO.73 ANSWERED ON 01.12.2025 REGARDING PROMOTION OF RURAL HOMESTAYS RAISED BY SHRI G M HARISH BALAYOGI AND SHRI MAGUNTA SREENIVASULU REDDY.

Table 1: Details of the number of registered Homestays in India at the National Integrated Database of Hospitality Industry (NIDHI)

S. No.	State/UT	Approved
1	Andaman And Nicobar Islands	19
2	Andhra Pradesh	26
3	Arunachal Pradesh	137
4	Assam	56
5	Bihar	9
6	Chandigarh	2
7	Chhattisgarh	9
8	Delhi	53
9	Goa	66
10	Gujarat	14
11	Haryana	45
12	Himachal Pradesh	429
13	Jammu And Kashmir	25
14	Jharkhand	2
15	Karnataka	16
16	Kerala	146
17	Ladakh	22
18	Madhya Pradesh	155
19	Maharashtra	101
20	Manipur	3
21	Meghalaya	14
22	Mizoram	2
23	Nagaland	5
24	Odisha	58
25	Puducherry	2
26	Punjab	13
27	Rajasthan	78
28	Sikkim	22
29	Tamil Nadu	558
30	Telangana	12
31	The Dadra and Nagar Haveli and Daman And Diu	1
32	Tripura	4

33	Uttarakhand	148
34	Uttar Pradesh	1892
35	West Bengal	735
Total		4880

Table 2: List of Registered Homestays in the State of Andhra Pradesh under the Incredible India Homestay Scheme

Sr. No.	Unit Name	Address
1	Abhaya Hasta Stays	Dr.No: 10-05-06, Flat No: 402 Sri Rathna Murthy Palace, Near Gvmc Out Gate, Ramnagar,Vishakapatnam
2	Sbhs Venkatadri	Block No. 4, Vishwanath Nagar, Plot No. 11, Ward Thimminaidupalem, Karakambadi Rd, Tirupati, Andhra Pradesh 517501
3	Annapurneswari Fpc	Thotapalli
4	Kiranya Home Stay	22-135/2 Veeralankapalli, Gokavaram
5	Vysyaraju Srilatha	2-16-27/1/40/Tf-402, P N S N Residence, Beside Walking Track Gate Sector-6, Mvp Colony
6	Renu Gupta	9-30-4, Balaji Nagar, Asilmetta
7	Adabala Veeranna Bhavanam	Adabala Veeranna Bhavanam ,Budhavaram Santha,Behind Neelapallamma Temple
8	Gowthami Residency Homestay	D/No; 5-22, Near Raitubarosa Kendram, Mvr Township, Kunchanapalli, Tadepalligudem.
9	Vizag Urban Nest Kcp	D No 36-25-1/1, Kotha Reddy Kancharapalem,Near Muthyalamma Temple
10	Mvp Cultural Homestays	2-13-41; Mig-1/30; Sector -6; Opp:Drda Office; Mvp Colony; Visakhapatnam
11	Lavish Home Stays	Dr.No: 10-05-06, Flat No: 301 Sri Rathna Murthy Palace, Near Gvmc Out Gate,Ramnagar,Andhra Pradesh
12	Abhilasha Pride	1-186, Sagi Street, China-Amiram, Bhimavaram, West-Godavari District, Andhra Pradesh, India.
13	Bleibenkept	Santhi Nagar, Khadhi Colony
14	Narasimha Reddy Rasapu	Chitanya Nagar, Maddilapalem
15	Mahas Vrindavan By Mahas Homestays Pvt. Ltd	Plot 93, Grand World Enclave, Karakambadi Road
16	Samridhi Sadan	Union Bank Lane

17	Midas Touch Casa	Plot No 21, Sri Santhi Resorts, Gantlam, Golagam, Denkada, Vizianagaram
18	Msr Guest Inn	Varalakshmi Homes, D.No:26-16-332,Flat No:501,Gomathi Nagar
19	Vemula Dhananjaneyulu	Sujayeendra Nagar Mantralayam
20	Mantena Heritage	09-Apr
21	Mehta Enclave	Mehta Enclave
22	Shree Balaji Hospitality Services	19-1-70tk Rtc Bus Stand Near Ramatulasi Kalyana Mandapam Tirupati
23	Gokulam Homestay	D.No:26-31-19, A.T.Agraharam, 5th Lane, 2nd Cross, Guntur
24	Aakruthiinn	9-14-8, Vip Road,Siripuram ,Cbm Compound, Opp Paradise Hotel
25	Lucky Corner 15	Lucky Corner, Road No 5, Viman Nagar, Near Airport, Visakhapatnam
26	Nagaraja Kumar A K V	11 100 Ft It Park Road Indiabulls Real Estate, Midhilapuri Vuda Colony, Madhurawada, Visakhapatnam, Andhra Pradesh

STATEMENT IN REPLY TO PARTS (c) AND (d) OF LOK SABHA UNSTARRED QUESTION NO.73 ANSWERED ON 01.12.2025 REGARDING PROMOTION OF RURAL HOMESTAYS RAISED BY SHRI G M HARISH BALAYOGI AND SHRI MAGUNTA SREENIVASULU REDDY.

Table 1: State-wise Mudra Performance for the Homestay and Rural Tourism Sector (As on 26.11.2025) as per records at Jan Samarth Portal

Sr. No.	State/UT Name	Digital Approval	Amount (Crore)	Sanctioned	Amount (Crore)	Disbursed	Amount (Crore)
1	Andhra Pradesh	6	0.23	-	-	-	-
2	Arunachal Pradesh	6	0.49	1	0.06	-	-
3	Assam	6	0.14	-	-	-	-
4	Bihar	9	0.13	2	0.05	-	-
5	Chandigarh	2	0.08	1	0.06	-	-
6	Delhi	12	0.42	-	-	-	-
8	Gujarat	17	0.52	-	-	-	-
9	Haryana	6	0.12	-	-	-	-
10	Himachal Pradesh	7	0.41	1	0.04	1	0.04
11	Jammu and Kashmir	1	0.01	-	-	-	-
12	Jharkhand	2	0.03	-	-	-	-

13	Karnataka	10	0.28	4	0.24	1	0.03
14	Kerala	4	0.21	1	0.01	1	0.01
15	Madhya Pradesh	13	0.30	1	0.10	1	0.10
16	Maharashtra	87	2.77	1	0.09	1	0.09
17	Nagaland	1	0.10	-	-	-	-
18	Odisha	9	0.31	3	0.29	1	0.10
19	Punjab	3	0.20	-	-	-	-
20	Rajasthan	12	0.30	1	0.01	-	-
21	Sikkim	1	0.00	-	-	-	-
22	Tamil Nadu	11	0.28	4	0.12	2	0.07
23	Telangana	3	0.01	4	0.15	4	0.15
24	Tripura	1	0.04	-	-	-	-
25	Uttar Pradesh	25	0.46	-	-	-	-
26	Uttarakhand	7	0.19	-	-	-	-
27	West Bengal	28	0.94	1	0.10	-	-
Grand Total		289	8.97	25	1.31	12	0.58

Table 2: District-wise Mudra Performance for the Homestay and Rural Tourism Sector (as on 26.11.2025) for the State of Andhra Pradesh as per Jan Samarth Portal

Sr. No.	District Name	Digital Approval	Amount (Crore)	Referred	Amount (Crore)	Total Sourced	Amount (Crore)	Sanctioned	Amount (Crore)	Disbursed	Amount (Crore)
1	Anantapur	-	-	1	0.04	1	0.04	-	-	-	-
2	Bapatla	1	0.01	-	-	1	0.01	-	-	-	-
3	East Godavari	1	0.10	-	-	1	0.10	-	-	-	-
4	Eluru	1	0.10	1	0.01	2	0.11	-	-	-	-
5	Gudivada	1	0.01	-	-	1	0.01	-	-	-	-
6	Jammalamadugu	-	-	1	0.01	1	0.01	-	-	-	-
7	Prakasam	1	0.00	-	-	1	0.00	-	-	-	-
8	Visakhapatnam	1	0.01	-	-	1	0.01	-	-	-	-
Grand Total		6	0.23	3	0.05	9	0.28	-	-	-	-

STATEMENT IN REPLY TO PARTS (g) AND (h) OF LOK SABHA UNSTARRED QUESTION NO.73 ANSWERED ON 01.12.2025 REGARDING PROMOTION OF RURAL HOMESTAYS RAISED BY SHRI G M HARISH BALAYOGI AND SHRI MAGUNTA SREENIVASULU REDDY.

List of trainings conducted by the Regional Directors for Homestay/B&B operators region-wise

Region	State/UT	Location
North- Eastern Region	Assam	Hotel Bonvilla, Kaziranga, Assam
		Manas, BTR, Assam
		Chandubi Lake, Assam
	Arunachal	Tawang, Arunachal Pradesh
	Meghalaya	Shillong, East Khasi Hills
Eastern Region	Odisha	Chilika
		Bhubaneshwar
		Konark
		Workshop on MUDRA Loans at Konark
Western & Central	Maharashtra	Devbag Beach, Sindhurg District
		Virtual (India Tourism Aurangabad)
		Malvan, Sindhudurg, Maharashtra
		Chiplun, Maharashtra
		Bordi, Palghar, Maharashtra
	Madhya Pradesh	Virtual (India Tourism Indore)
	Goa	India Tourism Goa Office
	Chhattisgarh	Jagdalpur
	Gujarat	Ektanagar, Kevadiya (Workshop on MUDRA Loans for Homestays)

Southern Region	Karnataka	Country Inn & Suites, Manipal
	Puducherry	Residency Towers, Puducherry
	Kerala	Fort Kochi, Kerala
	Andhra Pradesh	Indian Culinary Institute, Tirupati
	Telangana	Pocharam Wildlife Sanctuary, Medak District
North Region	Uttarakhand	Dehradun
	Jammu & Kashmir	Srinagar
	Ladakh	Leh Ladakh
	Chandigarh	Chandigarh
	Rajasthan	Jaipur
	Haryana	Kurukshetra
	Ladakh	Durbuk-Tangtse, Leh Ladakh
		Shyok, Leh
