

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†41  
ANSWERED ON 01.12.2025**

**PROMOTION OF RURAL TOURISM IN BAGHPAT, UTTAR PRADESH**

**†41. DR. RAJKUMAR SANGWAN:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether tourists play a significant role in the Indian economy, if so, the details thereof;**
- (b) the details of the funds spent during the last three years to promote tourism, year-wise in Uttar Pradesh including the Baghpat Lok Sabha Constituency, year-wise;**
- (c) whether Uttar Pradesh has the immense potential for rural tourism;**
- (d) whether the Government is working on any plans to improve various sectors to promote rural tourism, if so, the details thereof; and**
- (e) the details of the funds allocated and utilized for the said purpose during the last three years and the current year along with the various positive results achieved therefrom?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a): The contribution of tourism sector to the country's Gross Domestic Product (GDP) for 2020-21 to 2023-24 is given below:**

<b>Year</b>	<b>Total Share in GDP (in %)</b>
<b>2020-21</b>	<b>1.50</b>
<b>2021-22</b>	<b>1.75</b>
<b>2022-23*</b>	<b>5.09</b>
<b>2023-24 (P)</b>	<b>5.22</b>

**\*: Revised estimates**

**(P): Provisional estimates**

**Source: Estimates based on the National Account Statistics (NAS) 2025**

**(b): Ministry extends financial support to State Governments and Union Territories (UTs) for promotion of tourism including Uttar Pradesh under its**

**schemes of Domestic Promotion & Publicity including Hospitality (DPPH). The allocation of funds and actual expenditure under the said scheme during the last three years are given below:**

**(Amount in Rs. Crore)**

<b>Year</b>	<b>Revised Estimates (RE)</b>	<b>Actual Expenditure</b>
<b>2022-23</b>	<b>60.00</b>	<b>53.70</b>
<b>2023-24</b>	<b>95.00</b>	<b>71.51</b>
<b>2024-25</b>	<b>92.95</b>	<b>89.03</b>

**State/UT wise budget allocation are not made by the Ministry.**

**(c) to (e): Recognizing the immense potential of rural tourism in the country including Uttar Pradesh, Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India - An initiative towards Atmanirbhar Bharat. The strategy document focuses on the following key pillars:**

- (i) Model policies and best practices for rural tourism**
- (ii) Digital technologies and platforms for rural tourism**
- (iii) Developing clusters for rural tourism**
- (iv) Marketing support for rural tourism**
- (v) Capacity building of stakeholders**
- (vi) Governance and institutional framework**

**In addition, the Ministry of Tourism identified Rural Circuit as one of the thematic circuits under its Swadesh Darshan Scheme. The details of projects sanctioned under Rural Circuit of the scheme are given at Annexure.**

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**ANNEXURE**

**STATEMENT IN REPLY OF PARTS (c) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.†41 ANSWERED ON 01.12.2025 REGARDING PROMOTION OF RURAL TOURISM IN BAGHPAT, UTTAR PRADESH RAISED BY DR. RAJKUMAR SANGWAN.**

**Details of project sanctioned under the Rural Circuit of Swadesh Darshan Scheme in the country:**

<b>S. No.</b>	<b>State/UT</b>	<b>Circuit / Sanction Year</b>	<b>Name of the Project</b>	<b>Amount Sanctioned (₹ Crore)</b>	<b>Amount Released (₹ Crore)</b>
<b>1.</b>	<b>Bihar</b>	<b>Rural Circuit 2017-18</b>	<b>Development of Bhitiharwa- Chandrahia-Turkaulia</b>	<b>44.27</b>	<b>40.31</b>
<b>2.</b>	<b>Kerala</b>	<b>Rural Circuit 2018-19</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>57.35</b>	<b>45.88</b>
<b>Total</b>				<b>101.62</b>	<b>86.19</b>

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