

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 2652
TO BE ANSWERED ON THE 16TH DECEMBER, 2025

PRICE INFORMATION SYSTEM IN AGRICULTURAL MARKETS

2652. SMT. ANITA NAGARSINGH CHOUHAN:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government is taking any special steps to strengthen the price information system in the agricultural markets across the country to ensure transparency in the pricing of agricultural produce;
- (b) if so, the number of mandis linked to the digital system displaying real-time price information;
- (c) whether any time-bound plan has been laid down for the expansion of the e-NAM platform, if so, the details thereof;
- (d) whether the Government proposes to start any new initiative to provide mobile-based price information services free of cost to the farmers; and
- (e) the details of other measures proposed or being implemented by the Government to increase price transparency?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) & (b): Recognizing the critical importance of price information for farmers, Government is implementing Marketing Research and Information Network (MRIN) in the country since 2000. The Agmarknet Portal developed and operationalised under the Scheme integrates Agricultural Produce Market Committees (APMCs) to provide real time price information to the farmers. The portal has been technologically upgraded as Agmarknet Portal 2.0 in November, 2025. Integration of new mandis with the portal is a continuous process. 4367 mandis have so far been linked to Agmarknet portal across the country to display real-time price information. To facilitate access to real-time price and arrival information directly from the field, Government has also launched Agmarknet 2.0 Mobile App. It enables on-the-spot entry of mandi data and allows farmers to access price and arrival information on their mobile phones for better marketing decisions.

(c) to (e): e-National Agriculture Market (e-NAM) is a demand-driven scheme. Integration of new mandis on e-NAM platform is undertaken based on proposals received from State Governments/UTs, depending on their demand and readiness. There is no specific time-bound expansion target. Till date, 1522 mandis have been onboarded on e-NAM portal.

To enhance price transparency for farmers, e-NAM displays of real-time mandi prices of all traded commodities on the portal and mobile app. Online bidding ensures fair price discovery and facilitation of e-payments for timely payments to farmers.

Free mobile-based price information service for 247 notified commodities is being provided through e-NAM mobile application. The app also enables farmers to identify nearby e-NAM mandis, view prevailing prices and access route