

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
UNSTARRED QUESTION NO. 2637
ANSWERED ON 16/12/2025

FUNCTIONING OF THE TIA PORTAL

2637. SHRI TEJASVI SURYA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Trade Intelligence & Analytics (TIA) Portal provides transparent, accessible, and comprehensive trade data to stakeholders, along with the key features of the platform;
- (b) whether the TIA Portal will particularly benefit MSMEs, startups and small exporters by giving them access to trade insights that were previously available only to large enterprises and the manner this platform will support better utilisation of Free Trade Agreements (FTAs);
- (c) whether the Government has phased out older systems such as the Niryat Portal, Tradestat Portal, and Monitoring Dashboard in favour of the more advanced TIA Portal with automated data collation, API integration, and seamless data extraction capabilities;
- (d) Whether the development of the TIA Portal, initiated in March 2024, will support evidence based policymaking, trade diversification, and targeted sectoral interventions;
- (e) if so, the details thereof; and
- (f) the steps being taken to ensure that stakeholders' feedback is incorporated to continuously improve the platform?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a): The Department of Commerce has launched the Trade Intelligence and Analytics (TIA) Portal as a strategic digital platform to empower India's export ecosystem. By consolidating diverse national and international trade databases into a seamless analytical framework, the portal delivers transparent, accessible, and comprehensive trade intelligence for all the stakeholders. This integration equips exporters, policymakers, and trade promotion bodies with the ability to monitor India's trade performance in real time, assess global flows, and identify new market opportunities. The public interface provides India-level trade insights, while advanced features—covering global data, competitor analysis, and sectoral trends—are particularly strengthen analytical capabilities of policymakers and stakeholders including Department of Commerce, line ministries, Indian missions abroad, Export Promotion Councils (EPCs), and commodity boards.

Key features of TIA portal reinforcing India's export competitiveness include:

- i. Unified Trade Intelligence Hub: A one-stop shop integrating global and bilateral trade data for exporters and policymakers.
- ii. Automated Analytics: Streamlined workflows replacing manual processes, enabling deep insights into India's bilateral trade with 220+ nations.
- iii. Advanced Monitoring Tools: Dashboards such as the Trade Watch Tower provide commodity, market, and regional analytics, supporting diversification and opportunity mapping.
- iv. Enhanced Visualization: Over 270 interactive visualizations across 28 dashboards improve usability, replacing legacy systems with comprehensive capabilities.
- v. Automated Reporting: API-driven collation and extraction simplify access, while monthly trade reports (300+ pages) and surge reports (30+ pages) are fully automated.

The TIA Portal is more than a data platform—it is a strategic enabler of India's export growth, fostering resilience, diversification, and competitiveness in global trade.

(b): The Trade Intelligence and Analytics (TIA) portal would empower MSMEs, startups, and small exporters to gain a comprehensive view of trade patterns across the nation. The public interface of TIA portal offers seamless data extraction for customized analysis and provides insights into top commodities traded with specific countries, helping users identify market trends and emerging opportunities. TIA portal empowers smaller exporters to independently analyze markets, products, and trade trends without requiring specialized technical expertise.

(c): The existing capabilities of the Trade Monitoring Dashboard and Niryat Portal have been integrated into the TIA Portal, along with enhanced analytical capabilities and additional features.

(d): Each dashboard in TIA portal is designed to promote data-driven, evidence-based decision-making to enable decisions for trade diversification, export opportunities in target countries and regions. With all line ministries, departments, EPCs and all concerned stakeholders, TIA portal will support evidence based policy making.

(e): Key modules like the Trade Watch Tower and Champion Products dashboard help identify market opportunities and priority products, while commodity analytics enables in-depth competitor assessments for strategic planning. Automated workflows generate comprehensive monthly trade reports. The core feature of integrating global and bilateral trade data in the TIA portal facilitates comparative analysis, policy evaluation, and market prioritization, strengthening India's trade intelligence ecosystem.

(f): A dedicated module in TIA public page (<https://trade-analytics.commerce.gov.in/public/contactUs>) enables feedback from the public in real time basis as well as a dedicated email id ('Trade Analytics' trade.analytics@commerce.gov.in) is being used to track feedback, provide access to government officials among others.
