

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2401
ANSWERED ON 15.12.2025**

CONTRIBUTION OF STATES IN TOURISM INDUSTRY

2401. SHRI MANI A:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the States that made the most significant contribution to the development of the tourism industry in the country;**
- (b) the details of the metrics used to assess the contribution of States to the tourism industry;**
- (c) the details of the revenue generated by the tourism sector during the last three years and the current year;**
- (d) the employment generated in the tourism sector, especially in the States contributing the most to its development;**
- (e) whether the States with significant contributions to tourism are incentivized through Central schemes or grants; and**
- (f) the details of the States that contributed the most to the promotion and preservation of cultural and heritage tourism?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) & (b): As per the Domestic and Foreign Tourist Visits, Uttar Pradesh, Tamil Nadu, Karnataka, Andhra Pradesh and Rajasthan are among the major contributors to the country's tourism industry. The State/UT-wise DTVs and FTVs, along with their respective shares, are given in the Annexure.

(c): The Foreign Exchange Earnings (FEEs) from tourism in India during the last three years and the current year are given below:

Year	FEEs from Tourism in India (in Rs. Crore)
2022	1,69,917

2023	2,66,045
2024#2	2,93,033
2025 (Jan to October) (P)	2,12,348

#2: Revised Estimates

(P): Provisional Estimates

(d): The Employment scenario in the tourism sector in India for the year 2021-22 to 2023-24 is given below:

Year	Total Number of tourism Employment (in million)
2021-22	70.04
2022-23	76.17
2023-24	84.63

Source: Estimates based on Periodic Labour Force Survey (PLFS)

(e): Ministry of Tourism through its central sector schemes of ‘Swadesh Darshan(SD)’, Swadesh Darshan 2.0 (SD2.0), ‘Challenge Based Destination Development (CBDD)’ – a sub-scheme of Swadesh Darshan, ‘Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)’ and ‘Assistance to Central Agencies for Tourism Infrastructure Development’ schemes (ACA) is complementing the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations. In addition, Government of India under its initiative for ‘Special Assistance to States for Capital Investment (SASCI)’ has also provided financial assistance to the States for development of tourism projects.

(f): The development, promotion, management and maintenance of tourist sites, including cultural and heritage sites, is primarily the responsibility of the respective State Governments and Union Territory Administrations. However, as part of its ongoing activities, the Ministry of Tourism promotes the tourism destinations and products of the country in a holistic manner through various initiatives. These promotional efforts include organizing and participating in events, providing assistance to State Governments for conducting fairs and festivals, undertaking outreach through the Ministry’s website and social media platforms, and participating in international tourism exhibitions, with a view to enhancing domestic and foreign tourist inflow into the country

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) & (b) OF LOK SABHA UNSTARRED QUESTION NO.2401 ANSWERED ON 15.12.2025 REGARDING CONTRIBUTION OF STATES IN TOURISM INDUSTRY RAISED BY SHRI MANI A.****State/UT-wise Domestic and Foreign Tourist Visits (DTVs and FTVs) and Total Visits during 2024**

S. No.	States/UTs	DTVs 2024	FTVs 2024	Total Visits
1	Uttar Pradesh	64,68,07,146	22,69,067	64,90,76,213
2	Tamil Nadu	30,68,42,014	11,61,302	30,80,03,316
3	Karnataka	30,45,63,569	4,85,204	30,50,48,773
4	Andhra Pradesh	29,02,66,452	2,62,431	29,05,28,883
5	Rajasthan	23,00,84,198	20,72,407	23,21,56,605
6	Maharashtra*	18,93,71,541	37,05,170	19,30,76,711
7	West Bengal	18,44,75,527	31,24,462	18,75,99,989
8	Gujarat	18,40,14,075	22,74,477	18,62,88,552
9	Madhya Pradesh	13,31,76,410	1,67,535	13,33,43,945
10	Telangana	8,82,39,675	1,55,313	8,83,94,988
11	Bihar	6,54,63,304	7,36,720	6,62,00,024
12	Uttarakhand	6,08,49,060	1,39,375	6,09,88,435
13	Jharkhand	5,40,40,789	45,273	5,40,86,062
14	Delhi*	4,62,57,000	19,99,410	4,82,56,410
15	Chhattisgarh	3,14,87,900	3,485	3,14,91,385
16	Punjab	2,77,45,183	5,41,784	2,82,86,967
17	Jammu & Kashmir	2,30,12,707	65,452	2,30,78,159
18	Kerala	2,22,46,989	7,38,374	2,29,85,363
19	Himachal Pradesh	1,80,41,929	82,765	1,81,24,694
20	Odisha	1,09,98,819	87,854	1,10,86,673
21	Goa	99,41,286	4,67,911	1,04,09,197
22	Assam	76,08,169	27,170	76,35,339
23	Puducherry	21,19,792	17,819	21,37,611
24	Haryana	18,92,251	543	18,92,794
26	Sikkim	15,40,421	84,820	16,25,241
25	Meghalaya	15,85,535	23,075	16,08,610
27	Dadra Nagar Haveli & Daman & Diu	13,58,901	2,626	13,61,527
28	Chandigarh	9,98,605	39,058	10,37,663
29	Arunachal Pradesh	8,69,912	4,714	8,74,626
30	Andaman & Nicobar Islands	7,10,397	11,497	7,21,894

31	Tripura	6,00,651	90,824	6,91,475
32	Mizoram	4,21,888	5,414	4,27,302
33	Ladakh	3,36,682	39,704	3,76,386
34	Nagaland	1,25,516	5,623	1,31,139
35	Lakshadweep	67,430	898	68,328
36	Manipur	29,102	2,518	31,620
Total		2,94,81,90,825	2,09,42,074	2,96,91,32,899

Source: State/UT Tourism Departments

***: Estimated Data**
