

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1973
TO BE ANSWERED ON 11.12.2025

ODOP IN CHANDAULI

1973. SHRI VIRENDRA SINGH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether a district-level hub has been established in the aspirational district Chandauli;
- (b) whether the Government has identified any product under the One District One Product (ODOP) scheme in Chandauli giving priority to aspirational districts and if so, the present status of the related industries in this regard;
- (c) whether the Government has provided any special package or additional subsidy for aspirational districts, if so, the extent to which Chandauli district has been benefitted so far;
- (d) the schemes being implemented in the aspirational district Chandauli to encourage women entrepreneurs in the MSME sector and the number of women benefitted by the said schemes; and
- (e) whether the infrastructure such as industrial land, loan facilities or market linkages for the establishment of new industrial units is being provided by the Government in Chandauli district and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): As reported by State Government of Uttar Pradesh, Zari Zardozi and Black Rice have been identified as ODOP products in aspirational district in Chandauli. Under this Scheme, 156 MSME units have been established.

- (c):
- i. Ministry of Micro, Small and Medium Enterprises implements Prime Minister's Employment Generation Programme (PMEGP) a credit linked subsidy programme for setting up micro-enterprises in non-farm sector, aiming to boost local employment and entrepreneurship across the country including Uttar Pradesh. For beneficiaries in Aspirational Districts, as a Special Category beneficiary group, The Margin Money subsidy is 35% in rural and 25% in urban areas as against regular subsidy of 25% and 15% respectively.

Number of micro enterprises assisted, Margin Money subsidy disbursed, estimated employment generated under PMEGP in Chandauli district during last 3 years:

| S No. | Financial Year | Number of micro enterprises Assisted | Margin Money subsidy disbursed (₹ Cr) | Estimated Employment Generated |
|-------|----------------|--------------------------------------|---------------------------------------|--------------------------------|
| 1 | 2022-23 | 162 | 7.86 | 1296 |
| 2 | 2023-24 | 90 | 5.98 | 720 |
| 3 | 2024-25 | 50 | 3.23 | 400 |

- ii. Under Micro and Small Enterprises Cluster Development Programme (MSE-CDP) of Ministry of MSME higher GoI grant is provided for Aspirational Districts. There is provision for GoI grant up to 80% of the cost of project from Rs. 5.00 crore to Rs. 10.00 crore and 70% of the cost of project from Rs. 10.00 crore to Rs. 30.00 crore.
- iii. As informed by State Government under Chief Minister Young Entrepreneur Development Mission (CM Yuva Yojana) 10% share is taken from beneficiaries as against 10%-15% contribution in non-aspirational district beneficiaries.

(d): The Government has taken a number of initiatives to encourage women entrepreneurs in MSME sector, such as:

- i. Special drives for registration of women-owned MSMEs on Udyam Registration (UR) and Udyam Assist Portals (UAP).
- ii. To support women entrepreneurs, the Public Procurement Policy mandates that 3% of annual procurement by CPSEs/Ministries/Departments must be made from women-owned micro and small enterprises.
- iii. To support women entrepreneurs under Credit Guarantee Scheme for Micro and Small Enterprises, the following two provisions have been introduced for micro and small women entrepreneurs w.e.f. 01.12.2022:
 - a. Guarantee coverage of up to 90% as against the 75% for others; and
 - b. 10% concession in annual Guarantee fees
- iv. Out of the total PMEGP beneficiaries, 39% are women and they are provided higher subsidy (35%) vis-a-vis non-special category (up to 25%). Women Entrepreneurs supported in Chandauli District (UP) under PMEGP Scheme during the period from 2023-24 to 2025-26 (as on 08.12.2025)

| S No. | Financial Year | Number of micro enterprises Assisted | Margin Money subsidy disbursed (₹ Cr) | Estimated Employment Generated |
|-------|----------------|--------------------------------------|---------------------------------------|--------------------------------|
| 1 | 2022-23 | 59 | 2.88 | 472 |
| 2 | 2023-24 | 37 | 2.95 | 296 |
| 3 | 2024-25 | 16 | 0.98 | 128 |

- v. To encourage entrepreneurship among women, Ministry of MSME implements 'Skill Upgradation and Mahila Coir Yojana' under Coir Vikas Yojana, which is an exclusive training programme aimed at skill development of women artisans engaged in the Coir sector.
- vi. Participation of women entrepreneurs in trade fairs under Procurement and Marketing Support Scheme is subsidized to the extent of 100% vis-a-vis 80% for other entrepreneurs.

- vii. Ministry of MSME has launched 'PM Vishwakarma' Scheme on 17.09.2023, to provide a number of benefits to the traditional artisans and craftspeople including women, engaged in 18 trades.
 - viii. The Ministry has launched the awareness campaign 'Yashasvini' to create awareness among existing and aspiring women entrepreneurs with various schemes of the Ministry of MSME, providing them with continuum of support through handholding, mentorship, and capacity building.
 - ix. Under National Scheduled Caste Scheduled Tribe Hub (NSSH) scheme, 4,917 women SC/ST beneficiaries are from Uttar Pradesh, with 24 from Chandauli district.
 - x. As informed by State Government, the following schemes of the State are being implemented to encourage women entrepreneurs:
 - 1) Chief Minister Young Self Employment Yojana – 85 nos. of beneficiaries.
 - 2) ODOP Yojana – 41 nos. of beneficiaries.
 - 3) PM Vishwakarma Labour Honour Yojana – 211 nos. of beneficiaries.
 - 4) ODOP Training and Tool Kit Yojana – 1235 nos. of beneficiaries.
 - 5) Chief Minister Young Entrepreneur Development Mission (CM Yuva Yojana) 299 nos. of beneficiaries.
 - 6) SC/ST Plan Training Yojana – 263 nos. of beneficiaries.
 - 7) OBC Training Yojana – 86 nos. of beneficiaries.
- (e): State Government is implementing Private Industrial Park Development Yojana on the basis of Build, Own and Operate (BOO) Model.
