

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1921
TO BE ANSWERED ON: 11.12.2025

MSME CHAMPIONS SCHEME

1921. SHRI B Y RAGHAVENDRA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to State:

- (a) the objectives and key components of the MSME Champions Scheme, including the MSME Sustainable (ZED) Certification, MSME-Competitive (Lean) Scheme, and MSME Innovative Scheme for incubation, IPR, design and digital MSMEs;
- (b) the details of funds sanctioned, disbursed and utilised under the MSME Champions Scheme since its inception, State-wise;
- (c) the number of MSMEs assisted, capacity-building programs conducted and outcomes achieved under each component of the Scheme, with a specific focus on Karnataka along with a district-wise break-up of beneficiaries and interventions in the State; and
- (d) the measures taken under the MSME Champions Scheme to enhance competitiveness, encourage innovation, support startups and promote technology upgradation for MSMEs in Karnataka?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

- (a): MSME Champions scheme is a holistic approach to unify, synergize, and converge various schemes and Interventions with a single purpose. The end objective is to pick up enterprises and modernize their processes, reduce wastages, sharpen business competitiveness, and facilitate their National and Global reach and excellence. There are three components under the MSME Champions scheme, the details of which are as below:
- i. MSME-Sustainable (ZED) Certification Scheme: The ZED Certification envisages promotion of Zero Defect Zero Effect (ZED) practices amongst MSMEs. The Scheme encourage and enable MSMEs for manufacturing of quality products using latest technology, tools and to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment.
 - ii. MSME-Competitive (Lean) Scheme: The Lean Scheme is an extensive drive on the part of Ministry of Micro, Small and Medium Enterprises for enhancing the competitiveness of MSME Sector through implementation of Lean Tools and Techniques.
 - iii. MSME-Innovative {Incubation, Design and Intellectual Property Rights(IPR)} Scheme: MSME Innovative is a new concept for MSMEs with a combination of innovation in incubation, design intervention and by protecting IPR in a single mode approach to create awareness amongst MSMEs and to enable them to acquire IPR and incubate ideas and designs into business ventures.

(b): MSME Champions Scheme is a Central Sector Scheme wherein funds are released to the respective Implementing Agencies (IAs) and no state-wise funds are released. The details of funds sanctioned, disbursed and utilised are as below:

FY	Funds <i>(Rs. in crore)</i>
2021-22	Not Applicable
2022-23	44.05
2023-24	88.75
2024-25	51.53
2025-26 <i>(as on 30.11.2025)</i>	52.04

(c): The number of MSMEs assisted and outcomes achieved under each component of the Scheme is attached at **Annexure-I** and capacity-building programs conducted under the Raising and accelerating MSME performance (RAMP) programme for MSME Champions Scheme is attached at **Annexure-II** (for ZED & Lean) & **Annexure III**(for Incubation) , for the State of Karnataka along with a district-wise break-up.

(d): Several measures have been taken under various components of the MSME Champions Scheme to enhance competitiveness, encourage innovation and promote technology upgradation for MSMEs in all over the country including the state of Karnataka. The scheme works through multiple components that together address quality, technology, innovation, and process efficiency. The scheme provides financial assistance / subsidies / support for MSMEs for ZED certification cost, consultancy, process improvements, design/innovation incubation, IPR registration, Lean implementation, etc. In the state of Karnataka, 60,861 MSMEs have been certified under ZED, 1,117 MSMEs have been certified under Lean at Basic level, 26 MSMEs (98 Ideas) are being assisted under Incubation, 23 projects approved under Design and 136 MSMEs have availed reimbursement towards trademark, patent and GI under IPR component. Details are attached at **Annexure-I**.

**Number of MSMEs assisted & outcomes achieved under MSME Champions Scheme–
District-wise break-up in Karnataka**

S. No.	Name of Districts	MSME Sustainable (ZED) Scheme (Certification)	MSME Competitive (Lean) Scheme (Certification)	MSME Innovative Scheme		
				Incubation (MSMEs Assisted)	Design (Projects Approved)	IPR (Reimbursements)
1	Bagalkot	6085	82	-	-	1
2	Ballari	785	5	-	-	1
3	Belagavi	10045	265	-	-	1
4	Bengaluru Rural	3720	25	-	1	10
5	Bengaluru Urban	11516	220	15	19	94
6	Bidar	150	2	-	-	-
7	Chamarajnagar	383	-	-	-	-
8	Chikballapur	654	1	-	-	-
9	Chikkamagaluru	180	-	-	1	-
10	Chitradurga	703	-	-	-	-
11	Dakshin Kannad	958	27	3	1	1
12	Davangere	921	-	-	-	-
13	Dharwad	1988	8	2	-	7
14	Gadag	1250	72	-	-	-
15	Hassan	1257	1	-	-	1
16	Haveri	780	13	-	-	-
17	Kalaburagi	410	1	-	-	4
18	Kodagu	174	-	-	-	-
19	Kolar	694	6	-	-	7
20	Koppal	891	132	-	-	-
21	Mandya	1251	3	-	-	-
22	Mysuru	6750	5	4	-	4
23	Raichur	172	1	-	-	-
24	Ramanagara	1142	3	-	-	-
25	Shivamogga	1488	66	-	-	1
26	Tumakuru	3534	125	-	-	-
27	Udupi	892	-	2	1	1
28	Uttar Kannad	823	5	-	-	1
29	Vijayanagar	203	-	-	-	-
30	Vijayapura	961	49	-	-	2
31	Yadgir	101	-	-	-	-

**District wise data of ZED and LEAN Awareness Workshops conducted under RAMP
Programme for Karnataka State, as on 06th December 2025**

Sl. No:	District	No. of ZED and LEAN Awareness Workshops undertaken under RAMP Programme (District wise)	No of MSMEs Participated
1	Bagalkote	3	344
2	Ballari	1	100
3	Belagavi	2	218
4	Bengaluru (Rural)	1	68
5	Bengaluru (Urban)	4	338
6	Bidar	2	230
7	Chamarajanagar	2	284
8	Chikkaballapur	2	214
9	Chikkamagaluru	1	108
10	Chitradurga	1	120
11	Dakshina Kannada	1	105
12	Davangere	1	180
13	Dharwad	2	212
14	Gadag	1	98
15	Hassan	1	107
16	Haveri	1	125
17	Kalaburagi	2	223
18	Kodagu	0	0
19	Kolar	2	142
20	Koppal	1	120
21	Mandya	1	150
22	Mysuru	2	231
23	Raichur	1	100
24	Ramanagara	3	369
25	Shivamogga	3	248
26	Tumakuru	1	100
27	Udupi	1	106
28	Uttara Kannada	1	62
29	Vijayapura	2	236
30	Vijayanagara	2	190
31	Yadagiri	1	153

**District wise data of Incubation Awareness Workshops conducted under RAMP Programme
for Karnataka State, as on 06th December 2025**

Sl. No:	District	No. of Incubation Awareness Workshops undertaken under RAMP Programme (District wise)	No of Students/Young Entrepreneurs Participated
1	Bagalkote	2	263
2	Ballari	2	200
3	Belagavi	2	200
4	Bengaluru (Rural)	0	0
5	Bengaluru (Urban)	1	100
6	Bidar	2	217
7	Chamarajanagar	1	180
8	Chikkaballapur	2	210
9	Chikkamagaluru	2	221
10	Chitradurga	2	203
11	Dakshina Kannada	2	240
12	Davangere	2	224
13	Dharwad	1	108
14	Gadag	0	0
15	Hassan	2	229
16	Haveri	1	172
17	Kalaburagi	2	264
18	Kodagu	2	200
19	Kolar	2	210
20	Koppal	2	229
21	Mandya	1	100
22	Mysuru	2	200
23	Raichur	2	200
24	Ramanagara	2	271
25	Shivamogga	2	220
26	Tumakuru	2	210
27	Udupi	2	200
28	Uttara Kannada	0	0
29	Vijayapura	2	200
30	Vijayanagara	1	100
31	Yadagiri	2	200