

**MSME GROWTH IN PUNJAB**

1586. SHRI MALVINDER SINGH KANG:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) the specific measures taken by the Government to integrate Punjab's traditional handloom and textiles clusters into the Pradhan Mantri Mega Integrated Textile Region and Apparel (PM MITRA) Parks initiative for enhanced global competitiveness and employment generation;
- (b) the manner in which the Production Linked Incentive (PLI) Scheme has impacted textile manufacturing and Micro, Small, and Medium Enterprises (MSME) growth in Punjab, including data on investments, employment and exports during the last two years;
- (c) whether the Government supporting skill development in Punjab's textiles sector under the SAMARTH scheme;
- (d) the new tailor-made programs are being introduced to benefit the region's youth and women weavers; and
- (e) the steps are being taken to boost innovation and entrepreneurship in Punjab under the Grant for Research & Entrepreneurship in Technical Textiles (GREAT) scheme and how many local startups have been supported?

उत्तर  
ANSWER  
वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)  
THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

**(a):** The PM MITRA Scheme aims to develop large scale and integrated world class industrial facilities in the shape of integrated textile parks to help Indian textiles industry to build scale, reduce logistics costs and improve its competitiveness. Anchored in the 5F vision (Farm to Fibre to Factory to Fashion to Foreign), the Scheme aims to facilitate India's textile industry to achieve global size and scale along with the creation of a modern and integrated textile value chain at one location. Under this Scheme, the Government has approved 7 (Seven) sites for setting up of PM MITRA Parks, one each in Karnataka, Madhya Pradesh, Maharashtra, Tamil Nadu, Telangana, Uttar Pradesh and Gujarat. PM MITRA Parks will offer an opportunity to create an Integrated Textile Value chain right from spinning, weaving, processing and printing to garment manufacturing and accessories at one location reducing logistics and transaction costs.

In addition, the Ministry is also implementing Scheme for Integrated Textile Park (SITP) to provide support for setting up textile parks with world-class, state-of-the-art infrastructure in textile hubs across the country. The scheme was in implementation upto 31.03.2021, however, the Scheme has now been subsumed under the umbrella Scheme of Textile Cluster Development Scheme (TCDS) for completing ongoing projects only. Under SITP, in Punjab, 3 textile parks were sanctioned and completed wherein a total GoI share of Rs.116 crore was released.

**(b):** Government is implementing the Production Linked Incentive (PLI) Scheme to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles to enable textiles industry to achieve size and scale and to become competitive in these segments. As on date, a total of 91 companies have been selected under the PLI scheme for Textiles, out of which, 36 are registered under the MSME category. Under this Scheme, 4 PLI companies are located in Punjab, out of which 03 fall under the MSME category. The overall performance of the PLI Textiles scheme as on 30.09.2025 is as under:

- (i) Investment: ₹7,731 Crore
- (ii) Employment: 30,838 jobs
- (iii) Exports: ₹733 Crore
- (iv) Turnover: ₹7,290 Crore

**(c):** Samarth (Scheme for Capacity Building in Textiles Sector) of Ministry of Textiles provides demand driven, placement-oriented skilling programmes to supplement the efforts of the industry in creating jobs in the specified organized textile and related sectors. Under the Scheme, a total of 1,207 beneficiaries have been trained (passed) and 862 beneficiaries have been placed in the State of Punjab from inception till 03.12.2025.

**(d):** The Ministry of Textiles through Office of Development Commissioner (Handicrafts) implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for preservation and promotion of handicraft sector across the country including Punjab. Under these schemes, need based assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support etc. which benefit the traditional crafts including phulkari crafts of Punjab. During 2025-26, 21 no. of programmes have been conducted and 1,097 artisans benefited upto Nov, 2025 in Punjab.

**(e):** Under National Textile Technical Mission (NTTM), the Grant for Research and Entrepreneurship across Aspiring Innovators in Technical Textiles (GREAT) Scheme has been launched to promote entrepreneurship in Technical Textiles Sector. The scheme provides financial assistance of up to Rs. 50 lakh for each approved start-up. Under the GREAT Scheme, one (1) start-up project based in Punjab has been approved in the area of speciality textiles.

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