

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.1352  
ANSWERED ON 08.12.2025**

**CENTRAL ASSISTANCE FOR GODAVARI PUSHKARALU 2027**

**1352.SHRI VAMSI KRISHNA GADDAM:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has received any request from the Telangana Government seeking special Central assistance for organising the 2027 Godavari Pushkaralu, scheduled to begin on 23 July 2027;**
- (b) whether the Government proposes to allocate dedicated funds for the development of key temple areas along the Godavari River, particularly Dharmapuri and Kaleshwaram along with the construction of necessary Pushkar ghats and facilities for devotees;**
- (c) if so, the details thereof along with the timelines for release of such assistance; and**
- (d) if not, the reasons for not considering the request despite the expected large-scale participation like Kumbh Mela?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a): The Ministry of Tourism provides Central Financial Assistance (CFA) to State Governments and Union Territory Administrations under the Domestic Promotion and Publicity including Hospitality (DPPH) Scheme for organising fairs, festivals and tourism-related events. The scheme helps States and UTs develop distinctive tourism experiences and strengthen cultural tourism, while also stimulating local economies and community engagement. However, no request has been received from the Telangana Government seeking special Central assistance for organizing the 2027 Godavari Pushkaralu, scheduled to begin on 23 July 2027.**

**(b) to (d): Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD), Swadesh Darshan 2.0 (SD2.0)' and 'Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan scheme complements the efforts of tourism infrastructure development in the country by extending financial assistance to the SGs/UTAs in synergy with the scheme guidelines, receipt of the project proposals from the concerned State Government/Union Territory Administration, availability of funds etc. Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable tourism destinations. Further, Government of India under its 'Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale' sanctioned 40 projects in 23 States for Rs.3295.76 Crores in the country with the primary objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale.**

**However, No Detailed Project Report (DPR) has been received from state government of Telangana for the works related to Godavari Pushkarulu 2027.**

**\*\*\*\*\***