

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1217
ANSWERED ON 08.12.2025**

SUSTAINABILITY AND PERFORMANCE OF SDS 2.0

**1217. SHRI BHARTRUHARI MAHTAB:
SHRI KRISHNA PRASAD TENNETI:
SHRI DILIP SAIKIA:
SHRI PRADEEP KUMAR SINGH:
SHRI JAGDAMBIKA PAL:
SHRI SUKANTA KUMAR PANIGRAHI:
SMT. KAMLESH JANGDE:
SHRI GOPAL JEE THAKUR:
SHRI NABA CHARAN MAJHI:
SHRI VIJAY KUMAR DUBEY:**

Will the Minister of TOURISM be pleased to state:

- (a) the manner in which the Government is ensuring environmental and socio-cultural sustainability in Swadesh Darshan (SD) 2.0 projects in view of gaps found in Swadesh Darshan (SD) 1.0 audits along with the manner in which these safeguards are being applied in destinations in Odisha;**
- (b) whether any mechanisms have been established to keep Destination Master Plans (DMPs) updated with carrying-capacity data, climate risks and sudden tourist surges, particularly for high-pressure sites in Odisha;**
- (c) the reasons for introducing the Challenge-Based Destination Development (CBDD) approach under SD 2.0 along with the details of the Key Performance Indicators (KPIs) used to assess the performance of the 42 selected destinations, including those located in Odisha;**
- (d) the manner in which SD 2.0 aligns with the "Vocal for Local" mission to ensure that tourism infrastructure, procurement and service contracts promote local employment, MSMEs, artisans and community-led tourism particularly in Odisha; and**
- (e) whether any site has been selected under the said scheme in Darbhanga Lok Sabha Constituency in Bihar and if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Development and promotion of tourist destinations and tourism products along-with formulating & updating of Destination Master Plans (DMPs) is primarily undertaken by the respective State Government (SG)/ Union Territory Administration (UTA). However, the Ministry of Tourism complements these efforts by providing financial assistance to the SGs/UTAs through its various schemes including Swadesh Darshan scheme (SDS), to develop tourism infrastructure and experiences in the country; on receipt of the project proposals from the concerned SGs/UTAs under the relevant schemes in synergy with the scheme guidelines, Government instructions, availability of funds etc.

The Ministry of Tourism revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the idea to develop sustainable and responsible tourism destinations. The areas identified for improvement under SD2.0 include broad basing of Central Sanctioning and Monitoring Committee, strategic selection of destinations, focus on both hard & soft interventions, strengthening of project implementation & monitoring, operation & maintenance on sustainable basis etc. As per the scheme guidelines, the State prepares a State Perspective plan analysing tourism potential of various destinations based on multiple factors including major tourism attractions, offerings and themes, connectivity, current tourism eco-system, future tourism potential at destination etc. SD2.0 scheme also envisages enhancement of contribution of tourism to the local economies, creation of jobs for local communities, enhance local cultural and natural resources etc.

Subsequent to Budget Announcement 2023-24, Ministry of Tourism launched Challenge Based Destination Development (CBDD) initiative, under Swadesh Darshan 2.0 scheme with the intention of holistic development of destinations and to enhance tourist experiences. Destinations were identified under 4 thematic categories viz. spiritual tourism, culture & heritage, vibrant village programme and Ecotourism & Amrit Dharohar sites. The initiative also emphasises on strengthening of Destination Management Organizations.

The details of the projects sanctioned by the Ministry of Tourism under SD2.0 and CBDD in the country including the State of Odisha and Bihar is annexed.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.1217 ANSWERED ON 08.12.2025 REGARDING SUSTAINABILITY AND PERFORMANCE OF SDS 2.0 RAISED BY SHRI BHARTRUHARI MAHTAB, SHRI KRISHNA PRASAD TENNETI, SHRI DILIP SAIKIA, SHRI PRADEEP KUMAR SINGH, SHRI JAGDAMBIKA PAL, SHRI SUKANTA KUMAR PANIGRAHI, SMT. KAMLESH JANGDE, SHRI GOPAL JEE THAKUR, SHRI NABA CHARAN MAJHI AND SHRI VIJAY KUMAR DUBEY

Details of Project sanctioned under Swadesh Darshan 2.0 Scheme

S. No.	State/UT	Year of Sanction	Destination	Name of the Experience	Sanctioned Amount (₹ Crore)
1.	Andhra Pradesh	2024-25	Bapatla	Development of Suryalanka Beach Experience	97.52
2.	Andhra Pradesh	2023-24	Araku-Lambasingi	Borra Cave Experience at Araku	29.88
3.	Arunachal Pradesh	2023-24	Nacho	Unlock Nacho Expedition	14.02
4.	Arunachal Pradesh	2023-24	Mechuka	Mechuka Cultural Haat	18.48
5.	Arunachal Pradesh	2023-24	Mechuka	Mechuka Adventure Park	12.75
6.	Assam	2023-24	Kokrajhar	Kokrajhar Wetland Experience	26.67
7.	Assam	2023-24	Jorhat	Reimagining Cinnamara Tea Estate	23.88
8.	Bihar	2024-25	Bodh Gaya	Development of the Buddhist Meditation & Experience Centre, Bodh Gaya	165.44

9.	Chhattisgarh	2024-25	Kawardha	Bhoramdeo Corridor Development, Kabirdham District	145.99
10.	Dadra Nagar & Haveli and Daman & Diu	2024-25	Daman	Daman Convention Centre	147.13
11.	Goa	2023-24	Porvorim	Porvorim Creek Experience	24.07
12.	Goa	2023-24	Colva	Colva Beach Experience	19.89
13.	Haryana	2024-25	Panchkula	Development of Adventure Tourism Hub at Tikkar Taal and Adventure Park	26.68
14.	Haryana	2024-25	Panchkula	Rejuvenation of Yadavindra Garden	65.82
15.	Himachal Pradesh	2024-25	Maa Chintpurni Temple (District - Una)	Development of Maa Chintpurni Devi Temple, Una	56.26
16.	Karnataka	2023-24	Hampi	Setting up of 'Traveller nooks'	25.64
17.	Karnataka	2023-24	Mysuru	Tonga ride Heritage experience zone	2.72
18.	Karnataka	2023-24	Mysuru	Ecological Experience Zone	18.48
19.	Kerala	2023-24	Kumarakom	Kumarakom Bird Sanctuary Experience	13.81
20.	Kerala	2024-25	Alappuzha	Alappuzha: A Global Water Wonderland	93.18

21.	Kerala	2024-25	Malampuzha	Enhancement of Tourist Experience at Malampuzha Garden and Leisure Park	75.87
22.	Ladakh	2023-24	Leh	Julley Leh Biodiversity Park	23.17
23.	Ladakh	2023-24	Kargil	Exploring LOC and Hundarman village Experience	11.91
24.	Lakshadweep	2024-25	Bangaram	Enhancement of Tourist Experience at Bangaram	81.18
25.	Madhya Pradesh	2023-24	Gwalior	Phoolbagh Experience Zone	16.74
26.	Madhya Pradesh	2023-24	Chitrakoot	Spiritual experience at Chitrakoot	27.21
27.	Madhya Pradesh	2024-25	Pitambara Peeth, Datia	Development of Pitambara Peeth Datia	44.24
28.	Maharashtra	2023-24	Pune	Shivrushti Historical Theme Park-Phase 3	76.22
29.	Meghalaya	2023-24	Sohra	Waterfall Trails Experience	27.60
30.	Meghalaya	2023-24	Sohra	Meghalayan Age Cave Experience	32.45
31.	Mizoram	2024-25	Champhai	Eco Resort Experience at Keilungliah, Zote, Ngur&Mualbuh	38.85

				vum, Champhai	
32.	Mizoram	2024-25	Champhai	Heritage and Cultural Centre, Champhai	33.87
33.	Mizoram	2025-26	Thingsulthliah	Construction of Conference Centre	99.71
34.	Nagaland	2023-24	Chumoukedim a	Eco-Tourism Exp at Chumoukedim a viewpoint	7.87
35.	Nagaland	2023-24	Chumuoukedi ma	Tribal Cultural Experience at Midway Retreat	21.56
36.	Nagaland	2024-25	Chumuoukedi ma	Adventure Tourism Experience at Jacob Village, Chumoukedi ma	32.54
37.	Puducherry	2023-24	Karaikal	Karaikal beach and waterfront experience	20.29
38.	Punjab	2023-24	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06
39.	Punjab	2023-24	Amritsar	Border Tourism Experience at Attari	25.91
40.	Rajasthan	2023-24	Bundi	Spiritual Experience, Keshavraipata n	21.65
41.	Rajasthan	2024-25	Sikar	Development works at Shri Khatu Shyam Ji Temple (Sikar)	87.87

42.	Rajasthan	2024-25	Karni Mata temple, Bikaner dist.	Development Works at Shri Karni mata mandir, Bikaner	22.58
43.	Rajasthan	2024-25	MalaseriDungari (District - Bhilwara)	Development of MalaseriDungr i, Bhilwara District	48.73
44.	Sikkim	2023-24	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.41
45.	Sikkim	2023-24	Gangtok	Gangtok Cultural Village	22.60
46.	Tamil Nadu	2023-24	Mamallapuram	Immersive experience at Shore Temple	30.02
47.	Telangana	2023-24	Bhongir	Bhongir Fort Experiential Zone	56.82
48.	Telangana	2023-24	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.01
49.	Tripura	2024-25	Agartala	Tripura Heritage Village & Sangeet Experience at Agartala (Phase-1 &2)	48.95
50.	Uttar Pradesh	2023-24	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	14.52
51.	Uttar Pradesh	2023-24	Naimisaranya	Vedic-wellness Experience	17.80
52.	Uttarakhand	2023-24	Pithoragarh	Rural Tourism Cluster	17.86

				Experience at Gunji	
53.	Uttarakhand	2023-24	Champawat	Tea Garden Experience	19.89
TOTAL AMOUNT					2208.27

Details of Project sanctioned under Challenge-Based Destination Development

S. No.	State/UT	Year of Sanction	Name of the Project	Category	Sanctioned Amount (₹ Crore)
1	Andhra Pradesh	2024-25	Ahobilam-A spiritual Odyssey	Spiritual Tourism	25.00
2	Andhra Pradesh	2024-25	Enriching Buddhist Heritage and Cultural Experiences at Nagarjuna Sagar	Culture & Heritage	25.00
3	Arunachal Pradesh	2024-25	Bichom Dam Adventure & Eco-Tourism Project	Ecotourism and Amrit Dharohar Sites	9.90
4	Arunachal Pradesh	2024-25	Kibhito Frontier Tourism - Gateway to Serenity	Vibrant Village Programme	4.96
5	Assam	2024-25	Panidhing Bird Sanctuary, Sivasagar	Ecotourism and Amrit Dharohar Sites	9.99
6	Bihar	2024-25	Development of Tourist Facilities at Sonapur Mela Ground, Saran	Culture & Heritage	24.29
7	Chhattisgarh	2024-25	Development of MayaliBagicha as Eco Tourism Destination	Ecotourism and Amrit Dharohar Sites	9.97
8	Goa	2024-25	Beautification and Development of	Ecotourism and	9.81

			Harvalem Waterfall at Mayem Village	Amrit Dharohar Sites	
9	Gujarat	2024-25	Transformation of sharmishtha Lake: Light & culture at Vadnagar	Culture & Heritage	17.29
10	Gujarat	2024-25	The Sacred Ocean Retreat at Harsiddhi Shore, Porbandar	Spiritual Tourism	24.66
11	Gujarat	2024-25	THOL: Transformative Tourism' Harmonious Sustainability, Optimized Skilling' Leading Technology	Ecotourism and Amrit Dharohar Sites	9.96
12	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Kaza	Culture & Heritage	24.82
13	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Rakchham, Chhitkul	Vibrant Village Programme	4.96
14	Jharkhand	2024-25	Tourism Infrastructure Development at Ramrekha Dham, Simdega	Spiritual Tourism	18.87
15	Kerala	2024-25	Thalassery: The Spiritual Nexus	Spiritual Tourism	25.00
16	Kerala	2024-25	Varkala- Dakshin Kashi	Culture & Heritage	25.00
17	Ladakh	2024-25	Advancing Mushkoh as a Sustainable Tourism Hub: Integrating wildlife Sightings and	Ecotourism and Amrit Dharohar Sites	9.82

			community progress		
18	Madhya Pradesh	2024-25	Medieval Splendor 2.0, Orchha	Spiritual Tourism	25.00
19	Maharashtra	2024-25	Development of Ahmednagar Fort	Culture & Heritage	25.00
20	Manipur	2024-25	Development of Ancient capital of Manipur, LangthabalKonug	Culture & Heritage	24.69
21	Meghalaya	2024-25	Mawphlang cultural & Heritage centre	Culture & Heritage	24.87
22	Meghalaya	2024-25	Nartiang Spiritual & Cultural Centre	Spiritual Tourism	24.87
23	Nagaland	2024-25	Soulful Trails: The Impur Heritage Experience, Impur Village	Spiritual Tourism	24.94
24	Nagaland	2024-25	Development of wings over Doyang: An Eco-Tourism Haven' Doyang Reservoir	Ecotourism and Amrit Dharohar Sites	10.00
25	Puducherry	2024-25	Development of White Town	Culture & Heritage	22.19
26	Punjab	2024-25	Cultural and Heritage Strech at Hussainiwala Border, Ferozepur	Culture & Heritage	25.00
27	Punjab	2024-25	Heritage street -A Symbol of peace and Harmony at Sri Anandpur Sahib, Rupnagar	Spiritual Tourism	24.90
28	Sikkim	2024-25	Echoes of Valor: The Gnathang Valley Experience," Gnathang Village	Vibrant Village Programme	5.00
29	Sikkim	2024-25	Kabi Chronicles: A journey through Unity and Heritage, Kabi, Mangan	Spiritual Tourism	24.96

30	Tamil Nadu	2024-25	Iconic Transformation of Rameswaram	Spiritual Tourism	20.01
31	Telangana	2024-25	Digital Experience Centre at Bhuddhavanam in Nalgonda	Culture & Heritage	24.85
32	Telangana	2024-25	Development of Eco-Tourism Project at Nizam Sagar, Kamareddy	Ecotourism and Amrit Dharohar Sites	9.98
33	Uttar Pradesh	2024-25	Development of Cultural Landscape at Mahoba	Culture & Heritage	24.98
34	Uttarakhand	2024-25	Development of Jadung Festive Ground', Jadung	Vibrant Village Programme	4.99
35	Uttarakhand	2024-25	Development of Kainchidham campus, Kainchidham	Spiritual Tourism	17.60
36	Uttarakhand	2024-25	Mana Haat project	Vibrant Village Programme	4.99
Total					648.11
