

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION No.1080
TO BE ANSWERED ON 05.12.2025

‘POSHAN BHI PADHAI BHI’ SCHEME

1080. SHRI SAUMITRA KHAN:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the details of the funds allocated and utilized and steps taken to inculcate healthy nutritional habits among children in Anganwadi Centres under the ‘Poshan Bhi Padhai Bhi’ Scheme;
- (b) whether any special training sessions have been organized for Anganwadi Workers for this scheme in various states including West Bengal, if so the details thereof; and
- (c) whether any mechanism or body has been set up to monitor the process of overall development of children under the said scheme, if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SAVITRI THAKUR)

(a) Under Poshan Bhi Padhai Bhi (PBPB) initiative, a total of Rs. 476.05 Crore has been sanctioned for Training of State Level Master Trainers (CDPOs, Supervisors and Additional Resource Persons) and Anganwadi Workers (AWWs) under Anganwadi Services Scheme during FY 2023-24 to FY 2025-2026. Under PBPB, Anganwadi Workers (AWWs) are imparted training on addressing malnutrition: Severely Acute Malnourished (SAM), Moderately Acute Malnourished (MAM) and micronutrient deficiencies among children. A facilitator guidebook has been developed by Savitribhai Phule National Institute of Women and Child Development (SPNIWCD) for training of Anganwadi Workers under Poshan Bhi Padhai Bhi. Special emphasis on balanced diet and inculcating healthy practices among children with increased intake of fruits & vegetables is given during the training. The training also includes sanitation and hygiene practices imparted to the children at Anganwadi Centres (AWCs). Importance of including parents and community in development of children for inculcation of good nutritional practices is also a part of the programme.

(b) Under Poshan Bhi Padhai Bhi, Early Childhood Care and Education (ECCE) Training to Anganwadi Workers is imparted through a Three-Day Programme Schedule (18 hours Duration). Special Training sessions include - “Navchetana- National Framework for Early Childhood Stimulation for Children from Birth to Three Years, 2024” and “Aadharshila- National Curriculum for Early Childhood Care and Education for Children from Three to Six Years 2024”. Main emphasis is given on Play Based Activities for ECCE in each AWC and Weekly Play Based Calendar for ECCE. Poshan Component includes Protocol for Management of Malnutrition in Children: SAM, MAM and Micronutrient Deficiencies among Children; Nutrition, Personal Hygiene and Sanitation for Children (0-6 years) & Dietary Guidelines; Growth Monitoring and Poshan Tracker and Parental Engagement and Community Mobilization for ECCE and Poshan. Special efforts have been directed to include Divyang Children - Screening, Inclusion and Referrals. As of 1st December, 2025 a total of 41,645 State Level Master Trainers (CDPOs, Supervisors and Additional Resource Persons) and 8,99,523 Anganwadi Workers have been trained across the country under Poshan Bhi Padhai Bhi. In West Bengal 2,303 SLMTs and 102,130 AWWs have been trained under PBPB.

(c) To monitor the process of overall development of children under the said scheme, i.e. PBPB, Poshan Tracker, an important governance tool to ensure transparency in nutrition and Early Childhood Care and Education service delivery at Anganwadi Centres is used. It is available in 24 languages. For the first time in the Anganwadi eco system, baseline data on nutritional indicators is available on Poshan Tracker with monitoring of nutritional delivery (Take Home Ration/Hot Cooked Meal) and growth measurement on real time basis.

The Ministry of Women and Child Development (MWCD) has leveraged the Poshan Tracker application to empower Anganwadi Workers and provide them with continuous digital support and coaching. This initiative aims to enhance their capacity to deliver optimal early childhood care and education services to all children. As part of the digital training efforts, daily learning prompts based on Aadharshila are sent to all AWWs through the Poshan Tracker app. These include two ECCE activity videos and one voice note summarizing the day’s activities for children aged 3 to 6 years at Anganwadi Centres. The content follows a structured 44-week curriculum, with 36 weeks of active learning and 8 weeks for recap and reinforcement. Over 230 unique videos, 180+ voice notes, and 1,000+ activity PDFs have been uploaded in the Poshan Tracker. Content is focused on 6 domains of development including foundational literacy, numeracy, and interactive activities.

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