

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
STARRED QUESTION NO. 94
TO BE ANSWERED ON THE 5TH DECEMBER, 2025
SWASTH NARI SASHAKT PARIVAR ABHIYAAN**

***94. SHRI VIJAY KUMAR DUBEY:
SHRI NALIN SOREN:**

Will the **MINISTER OF HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the objectives/focus areas of the Swasth Nari, Sashakt Parivar Abhiyaan and its health outcomes particularly in improving maternal health indicators, State/UT-wise and district-wise;
- (b) the manner in which the Abhiyaan is being implemented in convergence with health and nutrition initiatives alongwith district specific strategies in aspirational districts/regions;
- (c) the number of beneficiaries registered/amount disbursed under Pradhan Mantri Matru Vandana Yojana (PMMVY) till November 2025, State/UT-wise including Dumka district of Jharkhand;
- (d) the steps taken to strengthen services at Anganwadi Centres including capacity building, monitoring through Poshan Tracker, infrastructure upgradation/service delivery improvement, State-wise;
- (e) whether the Government proposes any additional initiatives to enhance outreach, nutritional awareness/maternal-child health services for women in rural, tribal and backward regions of the country, if so, the details thereof, State/UT-wise; and
- (f) whether Baghpat Parliamentary Constituency is covered thereunder, if so, the details thereof and if not, proposed timeline for inclusion?

**ANSWER
THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)**

(a) to (f) A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO LOK SABHA
STARRED QUESTION NO.94 FOR 5TH DECEMBER, 2025**

(a) The “Swasth Nari, Sashakt Parivar Abhiyaan (SNSPA)” campaign was conducted between the period of 17th September 2025 to 2nd October 2025 by the Ministry of Health and Family Welfare (MoHFW) and the Ministry of Women and Child Development (MoWCD). It aimed at strengthening healthcare services for women and children across India, with a focus on improving access, quality care, and awareness through Jan Bhagidaari.

The following activities have been conducted during the campaign:

- 19.7 lakh countrywide dedicated health camps with a footfall of more than 11 crores on all healthcare platforms to provide screenings and specialist and telemedicine services, including counselling activities.
- Provision of medical and health services for women including check-up for ENT, Eye, Dental check-up.
- Promoting healthy lifestyles such as reducing obesity, local and regional food, distribution of Take Home Ration (THR).
- Focusing on women's health, including screenings for oral, breast and cervical cancer, anaemia, hypertension, diabetes, tuberculosis and sickle cell diseases.
- Providing maternal and child health services, such as antenatal care (ANC) checkups and immunization and Early Childhood Care and Infant and Young Child Feeding (IYCF) practices.
- Raising awareness about nutrition, menstrual hygiene, and mental health.
- Active participation of citizens for voluntary blood donation, Nikshay Mitra Volunteer and organ donor registration.
- Distribution of digital cards and special registration including Mother and Child Protection (MCP) Card, Sickle Cell card, Pradhan Mantri Matru Vandana Yojana (PMMVY) enrolment and registration of beneficiary on POSHAN Tracker.
- Poshan Maah was also observed at Anganwadis to promote nutrition, health awareness, and overall well-being during the SNSPA.

The State/UT-wise coverage of SNSPA is placed at Annexure-I and II.

(b) The Swasth Nari, Sashakt Parivar Abhiyaan was implemented throughout the country with close convergence of various Ministries as stakeholders to ensure comprehensive service delivery for women, adolescents, and children at the grassroots level. The printed information Education and Communication (IEC) in regional languages was provided to maximize the outreach during the campaign.

In addition to the provision of comprehensive screening, counselling, dedicated camps, and specialist services provided by the Ministry of Health and Family Welfare (MoHFW), the key activities of Ministry of Women and Child Development (MoWCD) are given as under:

- Promoting healthy local dietary practices and sustainable food systems.
- Raising awareness about maternal and child nutrition, and Infant and Young Child Feeding (IYCF) practices.
- Encouraging reduced consumption of oil and sugar to combat obesity.
- Integrating early childhood care and education initiatives (Poshan Bhi Padhai Bhi).
- A special registration drive for the Pradhan Mantri Matru Vandana Yojana (PMMVY) (a maternity benefit program) to ensure eligible pregnant and lactating mothers receive cash incentives.

(c) As per the information received from Ministry of Women and Child Development (MoWCD), the number of beneficiaries registered and amount disbursed under the Pradhan Mantri Matru Vandana Yojana (PMMVY), State/UT wise and Jharkhand including Dumka district from 1st January 2017 till 30th November 2025, is placed at Annexure-III.

(d) As per the information provided by Ministry of Women and Child Development (MoWCD), various steps taken to strengthen services at Anganwadi Centres (AWCs) are given as under:

- Regular field-level training/workshops conducted for Anganwadi Workers (AWWs) regarding use of the Poshan Tracker.
- Continuous capacity building and on-the-job learning through self-learning videos featured on Poshan Tracker.
- Poshan Tracker for dynamic and near real-time data on various Anganwadi services for monitoring and transparency.
- Facial Recognition System (FRS) for the distribution of Take-Home Ration to the intended beneficiary registered in Poshan Tracker to improve last-mile service delivery.
- The Community Based Events (CBEs) and Jan Andolans were conducted during Poshan Maah to supplement the service delivery efforts.

(e) to (f) Under National Health Mission (NHM) Government of India implements several initiatives to enhance outreach, nutritional awareness/maternal-child health services, for women all over the country including rural, tribal and backward regions, covering the Baghat Parliamentary Constituency as well.

1.81 lakh Ayushman Arogya Mandirs (AAMs) have enabled States/UTs to extend a broader package of services closer to community, particularly in underserved districts including regular screening at AAM and outreach camps at the community level for hard to reach areas for various health activities. Outreach camps are regularly held for conducting immunization activities and anemia testing activities as well.

Under the Mission Poshan 2.0 strategy, reduction in malnutrition and improvement of health, wellness and immunity is undertaken through activities like community engagement, outreach, behavioural change, and advocacy.

Annexure-I

India and State/UT-wise number of Pregnant Women provided Antenatal Care (ANC) check-ups, counselling on Menstrual Hygiene for Adolescent and individual counselling for anemia and women screened for haemoglobin during the SNSPA.

S. No.	State/UT	Total Antenatal care (ANC) Footfalls*	Number of Adolescent Girls Counselling on Menstrual Hygiene*	Counselling for anaemia*	Haemoglobin screening for anaemia in women**
Total		62,60,884	96,53,020	1,16,62,393	1,17,17,613
1	ANDAMAN AND NICOBAR ISLANDS	1,556	12,777	2,559	4,424
2	ANDHRA PRADESH	1,28,446	1,70,792	1,37,883	1,53,587
3	ARUNACHAL PRADESH	2,858	5,872	505	813
4	ASSAM	1,08,980	1,06,062	18,419	21,055
5	BIHAR	10,43,679	12,79,710	1,19,224	1,37,494
6	CHANDIGARH	13,235	8,338	4,840	5,101
7	CHHATTISGARH	1,91,093	2,12,121	65,877	70,468
8	DELHI	18,715	1,02,16	3,264	3,446
9	GOA	783	3,339	3,063	3,537
10	GUJARAT	27,046	3,86,659	3,00,350	1,50,205
11	HARYANA	2,39,286	3,01,361	1,78,504	1,79,963
12	HIMACHAL PRADESH	40,512	1,38,183	3,05,195	4,18,424
13	JAMMU AND KASHMIR	58,470	24,811	44,943	40,636
14	JHARKHAND	1,89,537	6,88,209	29,498	36,226
15	KARNATAKA	2,06,738	3,05,535	1,42,697	1,61,182
16	KERALA	25,551	59,324	14,924	28,199
17	LADAKH	1,220	12,204	882	1,125
18	LAKSHADWEEP	701	792	376	723

19	MADHYA PRADESH	4,34,931	14,50,468	4,53,6,786	43,09,736
20	MAHARASHTRA	4,38,345	8,25,450	7,92,873	8,22,431
21	MANIPUR	5,682	7,320	2,645	4,724
22	MEGHALAYA	22,161	44,258	16,962	17,979
23	MIZORAM	2,183	2,614	1,815	1,736
24	NAGALAND	3,819	6,268	6,972	6,219
25	ODISHA	1,52,093	6,56,832	7,80,562	10,49,416
26	PUDUCHERRY	2,028	9,177	15,450	20,415
27	PUNJAB	83,747	0	3,527	3,169
28	RAJASTHAN	5,97,400	9,15,500	20,50,515	20,55,777
29	SIKKIM	2,863	10,178	4,617	6,996
30	TAMIL NADU	2,86,364	1,43,374	92,710	97,141
31	TELANGANA	77,745	1,65,025	2,15,334	1,99,034
32	THE DADRA & NAGAR HAVELI & DAMAN AND DIU	18,103	16,348	12,826	20,088
33	TRIPURA	8,458	19,783	4,476	4,143
34	UTTAR PRADESH	15,72,620	14,46,203	15,44,123	14,70,424
35	UTTARAKHAND	89,754	1,47,683	1,82,405	1,61,483
36	WEST BENGAL	1,64,182	60,234	24,792	50,094

Source: *RCH Portal; ** U-WIN Portal

Annexure-II

India and State/UT-wise Women screened for Non-Communicable Disease (Hypertension, Diabetes, Oral cancer, Breast Cancer and Cervical Cancer) during the SNSPA.

S. N o.	State/UT	Hypertension	Diabetes	Oral Cancer	Breast Cancer	Cervical Cancer
Total		1,00,52,486	97,24,030	40,83,597	37,75,365	19,22,302
1	Andaman and Nicobar Islands	1,925	2,000	516	475	67
2	Arunachal Pradesh	5,594	5,538	4,380	4,192	1,260
3	Assam	1,13,467	1,15,462	29,386	29,299	14,123
4	Bihar	8,15,882	8,12,072	3,91,412	3,83,826	1,36,633
5	Chandigarh	12,403	12,554	1,764	1,804	2,052
6	Chhattisgarh	2,45,498	2,50,397	42,623	42,062	26,353
7	Delhi	17,009	16,835	15,935	15,433	2,704
8	Goa	6,766	7,009	5,151	5,084	235
9	Gujarat	4,05,406	4,12,054	33,423	37,501	25,165
10	Haryana	1,25,390	1,25,714	43,396	42,176	23,625
11	Himachal Pradesh	1,58,343	1,58,822	26,830	26,044	9,024
12	Jammu & Kashmir	1,41,383	1,47,735	11,895	11,539	9,208
13	Jharkhand	1,30,356	1,29,936	65,527	61,577	20,720
14	Karnataka	2,04,340	2,12,119	31,439	31,187	26,295
15	Ladakh	4,843	5,173	446	490	552
16	Lakshadweep	189	193	70	66	30
17	Madhya Pradesh	7,83,763	7,96,346	2,36,271	2,35,667	63,553
18	Maharashtra	9,62,007	10,01,607	4,08,376	3,99,739	2,10,406
19	Manipur	30,291	30,945	16,789	16,586	7,226
20	Meghalaya	20,386	20,809	11,766	11,821	3,915
21	Mizoram	3,086	3,096	436	438	536
22	Nagaland	4,110	3,820	2,282	2,265	324
23	Odisha	9,49,789	9,62,906	3,53,997	3,50,257	1,58,794

S. N o.	State/UT	Hypertension	Diabetes	Oral Cancer	Breast Cancer	Cervical Cancer
24	Puducherry	1,272	1,271	922	782	431
25	Punjab	79,608	82,758	51,890	50,818	39,250
26	Rajasthan	2,84,167	2,87,654	1,17,928	1,12,826	27,693
27	Sikkim	3,544	3,841	1,371	1,412	547
28	Tripura	25,248	25,544	9,720	10,679	8,900
29	Uttarakhand	1,56,663	1,58,013	31,785	32,061	5,316
30	Andhara Pradesh	5,54,400	5,28,622	3,13,089	3,05,892	1,90,793
31	Dadar & Nagar Haweli	48,378	49,273	44,492	45,372	30,713
32	Tamil Nadu	11,99,182	9,46,566	5,60,326	4,10,487	2,47,472
33	Kerala	8,15,812	7,53,809	6,67,850	5,99,494	2,37,294
34	Telangana	5,28,395	4,74,019	2,02,609	1,59,429	1,40,411
35	Uttar Pradesh	8,55,514	8,45,777	2,30,478	2,35,978	2,41,550
36	West Bengal	3,58,077	3,33,741	1,17,027	1,00,607	9,132

Source: NCD Portal

Annexure-III

India and State/UT-wise number of beneficiaries registered/benefits disbursed under PMMVY scheme since inception 1st January 2017 to 30th November 2025

S. No.	State/UT#	Beneficiary Enrolled	Beneficiary Paid (at least one Instalment)	Amount Paid
Total		46,702,690	42,414,064	199,602,236,000
1	ANDAMAN AND NICOBAR ISLANDS	12,113	10,305	49,225,000
2	ANDHRA PRADESH	2,119,718	1,949,377	9,061,997,000
3	ARUNACHAL PRADESH	42,303	36,015	169,195,000
4	ASSAM	1,712,287	1,549,425	7,348,525,000
5	BIHAR	4,974,568	4,221,899	19,151,331,000
6	CHANDIGARH	43,176	41,186	185,116,000
7	CHHATTISGARH	1,301,483	1,229,262	5,799,401,000
8	DELHI	640,090	579,079	2,726,480,000
9	GOA	39,121	35,250	172,335,000
10	GUJARAT	1,897,838	1,735,695	8,083,698,000
11	HARYANA	1,064,468	1,016,062	4,948,025,000
12	HIMACHAL PRADESH	376,095	352,792	1,711,489,000
13	JAMMU AND KASHMIR	547,110	501,144	2,433,195,000
14	JHARKHAND	1,211,468	1,131,871	5,293,752,000
15	KARNATAKA	3,170,358	3,035,160	14,821,384,000
16	KERALA	1,307,105	1,234,864	5,887,467,000
17	LADAKH	9,529	8,874	43,237,000
18	LAKSHADWEEP	3,455	3,061	13,168,000
19	MADHYA PRADESH	5,013,498	4,810,973	23,115,540,000
20	MAHARASHTRA	4,423,837	4,169,634	19,810,893,000
21	MANIPUR	103,261	91,559	456,388,000
22	MEGHALAYA	83,197	75,167	351,511,000
23	MIZORAM	52,681	46,958	233,521,000
24	NAGALAND	55,817	49,272	248,049,000

25	ODISHA	86,954	66,858	200,582,000
26	PUDUCHERRY	48,390	45,656	222,371,000
27	PUNJAB	871,634	808,495	3,959,432,000
28	RAJASTHAN	3,104,228	2,923,645	13,805,379,000
29	SIKKIM	29,384	20,010	94,415,000
30	TAMIL NADU	2,208,928	1,951,638	10,322,814,000
31	THE DADRA AND NAGAR HAVELI AND DAMAN AND DIU	30,014	28,470	134,637,000
32	TRIPURA	157,959	146,131	699,755,000
33	UTTAR PRADESH	7,028,008	6,424,752	28,556,389,000
34	UTTARAKHAND	484,372	445,520	2,100,490,000
35	WEST BENGAL	2,448,243	1,638,005	7,391,050,000

Source: Ministry of Women and Child Development (MoWCD).

PMMVY is not implemented in the State of Telangana
