

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 796
TO BE ANSWERED ON 24.07.2025

ASSISTANCE UNDER PMEGP

796. DR. C M RAMESH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the aims and objectives of the Prime Minister's Employment Generation Programme (PMEGP);
- (b) the number of units assisted under PMEGP in Anakapalli district of Andhra Pradesh during the last three years and the current year, year-wise;
- (c) the quantum of assistance provided to the above units; and
- (d) the steps being taken to support more units under PMEGP in Anakapalli in particular and Andhra Pradesh in general?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing Prime Minister's Employment Generation Programme (PMEGP) for assisting entrepreneurs in setting up of new micro-enterprises in the non-farm sector across the country. The Objectives of the PMEGP Scheme as per Scheme guidelines are as follows: -

- (i) To generate employment opportunities in rural as well as urban areas of the country through setting up of new self-employment ventures/projects/micro enterprises.
- (ii) To bring together widely dispersed traditional artisans/ rural and urban unemployed youth and give them self-employment opportunities to the extent possible, at their place.
- (iii) To provide continuous and sustainable employment to a large segment of traditional and prospective artisans and rural and urban unemployed youth in the country, so as to help arrest migration of rural youth to urban areas.

(b) and (c): No. of units assisted under PMEGP in Anakapalli district of Andhra Pradesh and the quantum of financial assistance provided in the form of Margin Money (MM) subsidy during the last three years and the current year i.e. FY 2022-23 to FY 2025-26 (as on 21.07.2025):

Financial Year	No. of Units assisted	MM subsidy disbursed (Rs. in Lakh)
2022-23	52	348.21
2023-24	144	565.34
2024-25	86	317.88
2025-26 (up to 21.07.2025)	133	248.63

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(d): The initiatives taken by Government to support more units under PMEGP across India including the State of Andhra Pradesh and Anakapalli district include the following:

- i. Enhancement of maximum project cost from Rs. 25 lakh to Rs. 50 lakh for manufacturing sector and from Rs. 10 lakh to Rs. 20 lakh for service sector.
- ii. Inclusion of applicants from Aspirational districts and transgenders under Special Category eligible for higher subsidy.
- iii. Industries related to animal husbandry like dairy, poultry, aquaculture, insects (bees, sericulture, etc.) have been allowed under the scheme.
- iv. Awareness programmes in all the States/UTs including backward and under-performing areas, Aspirational districts, North Eastern Region, etc.
- v. Conduct of two-days free online Entrepreneurship Development Programme (EDP) for prospective entrepreneurs.
- vi. Acceptance of PMEGP applications in physical form from prospective beneficiaries in 11 regional languages since January 2024.
