

GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF DRINKING WATER AND SANITATION

**LOK SABHA**  
**UNSTARRED QUESTION NO. 762**  
ANSWERED ON 24/07/2025

**AWARENESS PROGRAMMES UNDER JJM IN PUNJAB**

762. SHRI MALVINDER SINGH KANG:

Will the Minister of JAL SHAKTI be pleased to state:

- (a) whether the Government has taken any additional steps to expand the Jal Jeevan Mission (JJM) and provide quality water thereunder and if so, the details thereof;
- (b) the number of villages and households covered and benefited under the said mission in Punjab during the last two years and the current year;
- (c) the details of the funds sanctioned and allocated under the said mission during the current year, State/UT-wise;
- (d) whether the Government has implemented any social awareness programmes in rural areas of Punjab under the said mission; and
- (e) if so, the details thereof and, if not, the reasons therefor?

**ANSWER**

MINISTER OF STATE FOR JAL SHAKTI  
(SHRI V. SOMANNA)

(a) & (b) Government of India, in partnership with States / UTs, is implementing Jal Jeevan Mission (JJM) since August 2019 to provide potable tap water supply in adequate quantity, of prescribed quality and on regular & long-term basis to every rural household in the country. Punjab state was declared Har Ghar Jal in April 2023 with 100% Functional Household Tap Connection (FHTC) in all 34.27 lakh rural households benefitting 11,977 rural villages as per JJM-IMIS.

(c) No funds have been allocated to States/ UTs in Financial Year (FY) 2025-26.

(d) & (e) Yes. State government of Punjab have done, various IEC (Information, Education & Communication) activities for promoting safe drinking water, sanitation, and hygiene through awareness campaigns, community engagement, and use of technology. Punjab has taken initiatives like "Har Ghar Jal Utsav," "Swachhta Hi Seva," and "Catch the Rain" raised awareness on water quality, hygiene practices, and water conservation.

Besides the above, other IEC activities like wall writings, hoardings, information boards, Nukkad Nataks, social media campaigns, and tech-based outreach like WhatsApp and blogs, have further extended the impact, fostering sustainable water use and sanitation behaviour change across the State.

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