

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 4728
TO BE ANSWERED ON 21.08.2025

TRADITIONAL CRAFTSPEOPLE IN RAJASTHAN

4728. SHRI RAHUL KASWAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Ministry has mapped the number of traditional craftspeople (potters, weavers, leather workers, etc.) in Rajasthan, district-wise who fall within the unregistered MSME category;
- (b) whether any steps have been taken to provide design innovation, market access or technology support to such artisan-led micro enterprises in Rajasthan, district-wise under schemes like SFURTI or ODOP;
- (c) the number of artisan clusters in Rajasthan, district-wise that have been revived or promoted under any Government scheme during the last five years;
- (d) whether Rajasthan has been excluded from key pilot initiatives or export-linked MSME support schemes and the reasons for such exclusion; and
- (e) whether the Government has consulted local Panchayats or civil society to develop a district-specific strategy to revive heritage-based MSMEs in the region?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): The PM Vishwakarma Scheme was launched on 17.09.2023 to provide end-to-end support to artisans and craftspeople of 18 traditional trades who work with their hands and tools across the country, including Rajasthan. The Scheme covers 18 trades, viz. (i) Carpenter (Suthar/Badhai); (ii) Boat Maker; (iii) Armourer; (iv) Metalsmith/Metal Caster; (v) Hammer and Tool Kit Maker; (vi) Locksmith; (vii) Goldsmith (Sonar); (viii) Potter (Kumhaar); (ix) Sculptor (Moortikar, stone carver), Stone breaker; (x) Cobbler (Charmakar)/Shoesmith/Footwear artisan; (xi) Mason (Rajmistri); (xii) Basket/Mat/Broom Maker/Coir Weaver; (xiii) Doll & Toy Maker (Traditional); (xiv) Barber (Naai); (xv) Garland maker (Malakaar); (xvi) Washerman (Dhobi); (xvii) Tailor (Darzi); and (xviii) Fishing Net Maker. The district wise traditional craftspeople registered under PM Vishwakarma in the State of Rajasthan are at *Annexure-I*.

(b): Scheme for Fund for Regeneration of Traditional Industries (SFURTI), implemented by the Ministry of MSME, focuses on organizing traditional industries and artisans into collectives as manufacturing enterprises for value added production. Under the scheme, Government of India assistance is given upto Rs. 2.5 crore for regular clusters with upto 500 artisans and upto Rs. 5.00 crore for major clusters with more than 500 artisans. The traditional sectors covered under SFURTI include textiles, handicrafts, bamboo, agro-processing, honey, khadi, coir, etc.

(c): In the State of Rajasthan, 30 clusters under SFURTI have been approved in the last five years with Government of India (GoI) financial assistance of Rs 83.43 Crore. 16,529 traditional artisans are to be benefited across all approved SFURTI clusters in the state of Rajasthan. Details of the clusters are at *Annexure II*.

Further, Government of Rajasthan has released Rajasthan ODOP Policy 2024 which provides following incentives to micro as well as small ODOP enterprises in Rajasthan:

- Margin money subsidy to set up new Micro & Small ODOP Enterprises up to a maximum 25% of the project cost with maximum ceiling of Rs. 25 Lakhs.
- Assistance up to 50% of the cost of acquisition for latest Technology/ Software for Micro and Small ODOP Enterprises with maximum ceiling of Rs. 5 Lakhs.
- Assistance to MSMEs for participation in National/International Fairs up to 75% of stall rent (Max. Rs. 2 Lakhs) and actual travel cost for 2 persons.
- Reimbursement to ODOP MSMEs up to 75% of the total fees/ commissions (excluding shipping fees) being charged by e-commerce platforms, up to a maximum of Rs. 1.00 lakh per annum for 2 years.

(d): The Ministry of Micro, Small and Medium Enterprises has established 65 Export Facilitation Centers (EFCs) across the country including Rajasthan, namely, MSME, Development and Facilitation Centre, Jaipur and MSME Technology Centre, Bhiwadi with the aim of providing requisite mentoring and handholding support to MSMEs in exporting their products and services.

(e): Under PM Vishwakarma scheme, online applications are received through Common Service Centres (CSCs). The applications undergo a three-step verification which includes verification at GramPanchayat/ Urban Local Body (ULB) level at first stage. Screening of the artisans and craftspeople enrolled are done by the head of Gram Panchayat/ Chairman of Village Council or Executive Head/ Administrator of the Urban Local Body before sending the recommended applications to the second stage headed by DC/DM.

Annexure-I referred to in reply to part (a) of the Lok Sabha Unstarred Question No. 4728 for answer on 21.08.2025.

Districtwise registration of PM Vishwakarma beneficiaries in the state of Rajasthan

District Name	Traditional craftsperson registered under PM Vishwakarma
AJMER	10,038
ALWAR	13,203
BANSWARA	5,294
BARAN	8,880
BARMER	8,931
BHARATPUR	10,701
BHILWARA	6,566
BIKANER	11,756
BUNDI	10,396
CHITTORGARH	4,115
CHURU	13,787
DAUSA	13,139
DHOLPUR	3,789
DUNGARPUR	4,022
GANGANAGAR	5,302
HANUMANGARH	9,272
JAIPUR	17,124
JAISALMER	5,390
JALORE	5,204
JHALAWAR	7,685
JHUNJHUNU	6,376
JODHPUR	8,541
KARAULI	9,248
KOTA	6,256
NAGPUR	9,135
PALI	5,035
PRATAPGARH	2,168
RAJSAMAND	3,855
SAWAI MADHOPUR	3,281
SIKAR	6,365
SIROHI	2,385
TONK	9,283
UDAIPUR	5,375
Total	2,51,897

Annexure-II referred to in reply to part (c) of the Lok Sabha Unstarred Question No. 4728 for answer on 21.08.2025.

List of clusters under SFURTI in the state of Rajasthan

S. No	District	Cluster Name	Artisans to be benefitted	GoI Assistance Committed (Rs. in Lakhs)
1	Jodhpur	Hand Embroidery and Applique Cluster	937	353.43
2	Ajmer	Kishangarh Marble and Granite Cluster	281	201.10
3		Millet Processing and Value Addition Cluster	800	325.00
4	Alwar	Tijara Fruit and Vegetable Cluster	640	233.20
5	Banswara	Bamboo based Cluster	331	185.32
6		Pulse Processing Cluster	685	311.90
7	Baran	Leather Craft Cluster Baran	337	249.27
8	Barmer	Barmer Handicraft Cluster	890	229.88
9		Baytu Stone Carving Cluster	290	235.00
10	Churu	Bandhni & Bandhaej Tie & Dye Cluster, Churu, Rajasthan	360	225.06
11	Hanumangarh	Anmol Beekeeping Cluster	250	229.15
12	Jaisalmer	Hand Embroidery and Craft Cluster	726	243.60
13	Jhalawar	Garlic Processing and Value Addition Cluster	710	363.70
14	Jhunjhunu	Kolsiya Tie & Dye Cluster	349	275.60
15	Jodhpur	Metal Craft Cluster	657	305.10
16		Wood Craft Cluster	889	395.23
17	Karauli	Stone Carving Cluster	825	351.51
18	Kota	Bee Keeping Cluster Kota	702	429.62
19	Nagaur	Guar Gum and Isabgol Processing Cluster	744	390.00
20	Pali	Seed Spice Processing and Value Addition Cluster	965	424.00
21	Rajsamand	Haldighati Flower Processing Cluster	403	243.92
22		Piplantri Bee Keeping Cluster, Rajsamand, Rajasthan	300	229.79
23	Sawai	Baroli Beekeeping Cluster	345	229.88
24	Madhopur	Ranthambhore Katha Work Cluster	440	199.196
25	Sikar	Leather Craft Cluster Sikar	325	248.96
26	Sri Ganganagar	Mighty Agro Cluster on Edible Oil	265	236.48
27		Traditional Indian Fabric based Toys Cluster	819	291.66
28	Tonk	Namda Wool Art & Handicraft Cluster Tonk	756	376.46
29	Udaipur	Deep Hast Shilp Wooden Toys Cluster	250	150.01
30		Wood Carving Cluster	258	180.26
Total			16,529	8343.29