

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 4686
TO BE ANSWERED ON 21.08.2025

GRAMODYOG VIKAS YOJANA

4686. SHRI SELVAM G:
 SHRI C N ANNADURAI:
 SHRI NAVASKANI K:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of projects supported under the Gramodyog Vikas Yojana (GVY) in the State of Tamil Nadu during the last five years, district and sector-wise;
- (b) the current status of implementation of each project as completed, ongoing or pending and the reasons for delay;
- (c) the training programmes, technology support or marketing assistance provided under the Gramodyog Vikas Yojana (GVY) in the State of Tamil Nadu, sector-wise;
- (d) whether the scheme has contributed to employment generation and income enhancement in rural areas of Tamil Nadu and if so, the details thereof;
- (e) whether any training centres, Common Facility Centres (CFCs) or rural technology hubs have been established in Tamil Nadu under the scheme and if so, the details thereof;
- (f) whether the Government proposes to expand the Gramodyog Vikas Yojana (GVY) in aspirational districts and backward blocks of the State of Tamil Nadu and if so, the timeline and implementation plan thereof; and
- (g) the steps taken to promote traditional village industries and support rural artisans in the State of Tamil Nadu under this scheme?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Gramodyog Vikas Yojana (GVY) is an artisan centric programme rather than project-based. Under GVV, KVIC provides training toolkits and handholding support to rural and traditional artisans under verticals of village industries like Mineral Based Industry (MBI), Agro Based and Food Processing Industry (ABFPI), Wellness and Cosmetic Industry (WCI), Handmade Paper, Leather and Plastic Industry (HPLPI), Rural Engineering and New Technology Industry (RENTI) and Service Industry. KVIC also provides marketing support through showcasing the village industries products of GVV in the Sales outlets and exhibitions.

(c): The details of training programmes verticals-wise number of beneficiaries benefited under GVV in the State of Tamil Nadu during the 2024-25 year is given at *Annexure-I*.

(d): The Gramodyog Vikas Yojana (GVY) has played a pivotal role in generating employment opportunities in rural areas. The Evaluation Study report Conducted by KVIC through third party agency on the Kumhar Sashaktikaran Programme has shown an increase of average annual income of artisans by more than 35 percent across all six zones of KVIC and the Honey Mission has shown an increase in average annual income of beekeepers by more than 30 percent across all six zones of KVIC.

(e): KVIC is implementing training programs through the following training centres/training partners in Tamil Nadu State, details are as under:

- (i) Central Palmgur and Palm Products Institute (CPPPI), Khadi and Village Industries Commission ,Chennai -600051
- (ii) Khadi Gramodyog Vidyalaya, Tamil Nadu Sarvodaya Sangh, Dist: Tirupur, Post: Veerapandi-641605
- (iii) Voluntary Association for People Service, 39, Besant Road, Vhokkikulam, Madurai, Tamil Nadu-625002
- (iv) South Indian Multi –State Agriculture Coop Soc. Ltd. Town hall Campus, Near Old Bus Stand, Vellore

(f): Gramodyog Vikas Yojana (GVY) is being implemented on pan India basis including aspirational districts and backward blocks of the state of Tamil Nadu. At the time of identification of beneficiaries, special focus is being given on the backward areas and aspirational districts.

(g): Under GVV, KVIC provides training toolkits and handholding support to rural and traditional artisans under verticals of village industries like Mineral Based Industry (MBI), Agro Based and Food Processing Industry (ABFPI), Wellness and Cosmetic Industry (WCI), Handmade Paper, Leather and Plastic Industry (HPLPI), Rural Engineering and New Technology Industry (RENTI) and Service Industry across the country including Tamil Nadu State.

KVIC provides handholding support to the traditional village industries for marketing of their products at KVIC sales outlets and across the country by organizing National level Exhibitions.

District-wise and verticle-wise rural artisans supported under the Gramodyog Vikas Yojana (GVY) in Tamil Nadu

2024-25		
Name of GVY Verticle/Activity	Name of District	Number of beneficiaries
Agro based and Food Processing Industry (Palmgur)	Krishnagiri	60
	Erode	40
Agro based and Food Processing Industry (TAMARIND PROCESSING)	Tirupattur	60
	Krishnagiri	40
Agro based and Food Processing Industry (VILLAGEOIL)	Cuddalore	40
	Krishnagiri	40
	Tiruvannamalai	20
Agro based and Food Processing Industry (Honey Mission)	Namakkal	60
	Tiruchirappalli	25
	Coimbatore	20
	Dharmapuri	20
	Kanyakumari	75
	Dindigul	50
Mineral Based Industry (Pottery Programme)	Coimbatore	100
	Erode	40
	Ranipet	40
	Vellore	40
	Salem	20
	Tiruppur	20
	Thanjavur	20
	Tiruvarur	20
	Pudukkottai	69
	Tenkasi	60
	Madurai	40
	Sivagangai	40
	Theni	20
Handmade paper and fiber Industry (Fiber Extraction)	Tiruchirappalli	20
	Tiruvannamalai	20
	Kanyakumari	20
	Sivagangai	10
	Tirunelveli	10
Leather Industry (Footwear Manufacturing)	Cuddalore	3
	Kancheepuram	3
	Chengalpattu	2
	Villupuram	2

Leather Industry (Footwear Repairing)	Salem	50
PCBI (Automatic Agarbatti Making machine))	Madurai	20
	Tirunelveli	13
RENTI (Waste Wood Craft)	Madurai	20
	Tirunelveli	20
RENTI (Turn Wood Craft)	Erode	40
	Ranipet	20
	Pudukkottai	48
	Tiruvallur	3
Service Industry (Electrician)	Kancheepuram	20
	Namakkal	20
	Madurai	20
Service Industry (Plumber)	Chennai	20
	Madurai	20
	Virudhunagar	20
Service Industry (SEWING MACHINE OPERATOR)	Ariyalur	40
	Dharmapuri	40
	Kallakurichi	40
	Salem	40
	Tiruchirappalli	40
	Tiruppur	40
	Coimbatore	20
	Krishnagiri	20
	Namakkal	20
	Tiruvallur	20
	Vellore	20
	Virudhunagar	45
	Sivagangai	26
	Madurai	20
	Ramanathapuram	20
	Tirunelveli	20
	Theni	20
Grand Total		2014