

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 4394
(TO BE ANSWERED ON 20.08.2025)**

EXPENDITURE ON NEWSPAPER ADVERTISEMENTS

4394. SHRI RADHAKRISHNA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) the details of total expenditure on newspaper advertisements by the Union Government during each of the last five years;
- b) the details of total expenditure by each Ministry for such advertisement, State-wise; and
- c) the details of the publications in which such ads were published including expenses incurred for each publication?

ANSWER

**MINISTER OF STATE FOR INFORMATION & BROADCASTING; AND
PARLIAMENTARY AFFAIRS
(DR. L.MURUGAN)**

(a) to (c): The Central Bureau of Communication (CBC) issues advertisement on behalf of various Ministries/Departments related to schemes/programmes and other initiatives of Government of India.

The Ministry wise and publication wise details of the expenditure on advertisements issued is available on the website of CBC i.e. www.davp.nic.in.
