

**PLI SCHEME FOR TEXTILE EXPORTS**

417. SHRI ANIL FIROJIYA:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) whether the Government has identified the States for setting up of the PM Mega Integrated Textile Region and Apparel (PM MITRA) Parks;
- (b) whether any scheme is being run by the Government for digitization and marketing for traditional weavers and handicraft artisans;
- (c) whether the Government proposes to implement any special Production Based Incentive (PLI) scheme to boost textile exports;
- (d) whether National Handloom Development Programme (NHDP) has been revitalized to uplift the handloom sector; and
- (e) whether the Government has taken initiative to encourage entrepreneurship and skill development for women in the textile sector?

उत्तर  
ANSWER  
वस्त्र मंत्री (श्री गिरिराज सिंह)  
MINISTER OF TEXTILES  
(SHRI GIRIRAJ SINGH)

**(a):** The Government has finalized setting up of PM Mega Integrated Textile Region and Apparel (PM MITRA) Parks at 7 sites viz. Tamil Nadu (Virudhnagar), Telangana (Warangal), Gujarat (Navasari), Karnataka (Kalaburagi), Madhya Pradesh (Dhar), Uttar Pradesh (Lucknow) and Maharashtra (Amravati).

**(b):** The Government is implementing Handloom Marketing Assistance (HMA) scheme as a component of National Handloom Development Programme (NHDP) across the country for digitization and marketing support to the handloom agencies/weavers to sell their products directly to the customers.

Further, benefits to the handloom weavers through Direct Benefit Transfer (DBT), handloom weavers on boarding on Government e-Marketplace (GeM), portal for sale of Handcrafted products viz. Indiahandmade.com etc. are steps taken by the Government to increase prevalence of technology usage and digitalize the handloom sector and ensure remunerative prices for their products and welfare of weavers.

The Ministry also implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country.

For marketing of handicrafts artisans, under Marketing Support & Services Component of NHDP schemes, Domestic Marketing Events & International Marketing Events are organized. Domestic marketing events are organized to assist the artisans to sell their products directly to the buyers in domestic market and also enable them to establish market linkages for long term business. Under International Marketing events, financial assistance is provided to eligible organization, for organizing/participation in international fairs and thematic exhibition/craft festival of India/Stand Alone Shows/Awareness Campaign abroad. In addition, Awardee artisans and exporters of handicrafts are also nominated to participate in International marketing events.

**(c):** The Government has approved the Production Linked Incentive (PLI) Scheme for Textiles, with an approved outlay of Rs 10,683 crore over a five-year period to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles in the country to enable Textile sector to achieve greater size and scale and become competitive. Performance year commences from financial years 2024-25 to 2028-29.

**(d):** To uplift the handloom sector, National Handloom Development Programme (NHDP) has been revitalized through introducing various interventions like Special Infrastructure projects, financial assistance to awardee handloom weavers, scholarships to weaver's children, producer companies etc. besides ongoing interventions.

**(e):** The Government is administering following schemes to encourage entrepreneurship and skill development of handloom workers, including women handloom workers, across the country:

- (1) National Handloom Development Programme;
- (2) Raw Materials Supply Scheme;

Under the above schemes, financial assistance is provided to eligible handloom agencies/workers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshop, product diversification & design innovation, technical and common infrastructure, marketing of handloom products in domestic/overseas markets, concessional loans under weavers' MUDRA scheme and social security.

The Government is also implementing Samarth (Scheme for Capacity Building in Textiles Sector) with the objective to provide demand driven, placement-oriented skilling programmes to supplement the efforts of the industry in creating jobs in the organized textile and related sectors. The scheme is implemented on demand driven basis across the country and preference is given to marginalized social groups such as women. Since the inception of scheme i.e 2017-18 and upto 16.07.2025, a total of 4,53,383 beneficiaries have been trained (passed) including 4,13,059 women (91.1%).

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