

INCREASE PRODUCTIVITY OF JUTE PLANTATION IN JAMMU AND KASHMIR

4146. SHRI JUGAL KISHORE:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the steps taken by the Government to increase the productivity of jute plantations in Jammu and Kashmir;
- (b) the details of the steps taken for sustainable development of the jute sector;
- (c) the details with regard to of procurement of raw jute under Minimum Support Price (MSP) campaign during the last five years, and
- (d) the steps taken by the Government to increase the demand for jute bags to promote the jute industry?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

- (a): UT of Jammu & Kashmir does not fall under the category of jute growing states due to non supporting climatic conditions for jute cultivation.
- (b): The Government has been implementing National Jute Development Program (NJDP) an Umbrella scheme for overall development and promotion of Jute Sector with financial outlay of Rs.485.58 crore for 2021-22 to 2025-26 which ensures sustainable development in this sector.
- (c): The Government under Minimum Support Price (MSP) campaign has procured around 24.69 lakhs quintals of raw jute from farmers during the last five years.
- (d): To increase the demand for jute bags to promote the jute industry, the Government encourages production of light weight low cost jute carry bags by facilitating participation of jute artisans / entrepreneurs. It also organizes awareness & outreach programmes in association with local bodies / voluntary organizations/educational institutions, social media, print media, and participation in Regional / National level exhibitions/ fairs through displaying and promotion of jute shopping bags.
