

**GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS**

**LOK SABHA
UNSTARRED QUESTION NO. †4006
TO BE ANSWERED ON 18.08.2025**

Improving Mobile-Friendly Services

†4006. Smt. Kamlesh Jangde:

Shri Dilip Saikia:

Smt. Shobhanaben Mahendrasinh Baraiya:

Shri Janardan Mishra:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the manner in which the Memorandum of Understanding (MoU) will help in improving digital access and mobile-friendly services for youth across the country;**
- (b) the manner in which the said platform is being integrated with India's Digital Public Infrastructure (DPI);**
- (c) the role of Artificial Intelligence (AI) based tools on the said platform; and**
- (d) the measurable objectives or Key Performance Indicators (KPIs) being adopted to assess the effectiveness of bridging the digital divide through Mera Bharat-2.0?**

ANSWER

**THE MINISTER OF YOUTH AFFAIRS & SPORTS
(DR. MANSUKH MANDAVIYA)**

(a) The Memorandum of Understanding (MoU) has following major elements for digital access and mobile-friendly services for youth across the country:

- i. A fully functional mobile application for Android and IOS;**

- ii. AI based Smart CV Builder & Digital Profiles;**
- iii. Integrated dash boards for event creating organisations and educational institutions to analyse the outcomes of the event;**
- iv. Advance features of speech to text, voice assisted navigation and AI chatbots;**
- v. Location intelligence and Geo-tag for searching opportunities near you and in any specific area;**
- vi. Learning modules and quizzes for youth engagement;**
- vii. Seamless integration to Aadhaar, Digilocker, Bhashini, and MyGov platform of Government of India etc.**

(b) My Bharat platform is designed using a micro-services architecture in alignment with recognised standards such as Simple Object Access Protocol (SOAP), Representational State Transfer (REST) and Open Application Programming Interface (OpenAPI). Hosted on cloud services from the approved list of Ministry of Electronics and Information Technology (MeitY) and is connected through secure digital links with other Government platforms, such as MyGov, Bhashini etc. to ensure smooth integration within the Digital Public Infrastructure (DPI).

(c) The MoU provides for AI/ML tools including chatbots, language translation, analytics, and dashboards, with AI-driven recommendations for youth based on profiles and opportunities.

(d) Major initiative to bridge the digital divide includes accessibility of portal in 22 languages, mobile application and interaction with other Government platforms.
