

**GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS & SPORTS  
(DEPARTMENT OF SPORTS)**

**LOK SABHA  
UNSTARRED QUESTION NO. †3985  
TO BE ANSWERED ON 18.08.2025**

**“Urban Adda 2025”**

**†3985.      Shri Darshan Singh Choudhary:  
              Shri Tatkare Sunil Dattatreya:**

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

- (a) the manner in which the Urban Adda 2025 is contributing towards creating a sustainable urban narrative by focusing on people;**
- (b) the manner in which this initiative reflects the objectives of Viksit Bharat@2047;**
- (c) the details of the steps taken by the Government to promote cycling as a nationwide mass movement under the Fit India campaign, transforming it from merely a fitness habit; and**
- (d) the manner in which Sundays on Cycle initiative is promoting environmental stability and public health awareness?**

**ANSWER  
THE MINISTER OF YOUTH AFFAIRS & SPORTS  
{ DR. MANSUKH MANDAVIYA }**

**(a) Urban Adda 2025 was a vibrant three-day conference, held from 3rd to 5th June 2025, coinciding with World Bicycle Day and World Environment Day, respectively. It brought together changemakers, experts, artists, policymakers, youth, and civil society to work towards building inclusive, resilient, and sustainable cities. The event contributed to shaping a sustainable urban narrative by focusing on people, active mobility, and community-driven health initiatives, in alignment with the objectives of the Fit India Movement.**

**(b) The 25th edition of the "Fit India Sundays on Cycle" campaign was celebrated on 1st June 2025 as part of the Fit India Movement, which operates under the Khelo India Scheme to promote fitness and healthy**

**lifestyles across all age groups in support of the Viksit Bharat@2047 vision. Held at 1,928 locations nationwide with 91,256 participants, the campaign featured a flagship event in Delhi at Major Dhyan Chand National Stadium, drawing over 2,000 attendees. Sports Authority of India (SAI) and Khelo India Centres (KICs) also organized community activities like Zumba, yoga, and rope-skipping, fostering sustainable mobility, wellness, and a culture of national pride.**

**(c) and (d) The Fit India Cycling Drive, launched on 17 December, 2024, under the Fit India Movement, has seen widespread participation through its "Sundays on Cycle" campaign, reaching over 41,000 locations and engaging nearly 8 lakh citizens nationwide. The initiative has actively involved diverse sections of society, ranging from professionals and government officials to cycling enthusiasts and the general public, to promote physical fitness, combat obesity, and encourage a shift towards healthier, active lifestyles. Aligned with national health and environmental goals, the campaign also supports the Prime Minister's mission to reduce carbon emissions by integrating a Carbon Credit feature in the FIT India mobile app, allowing users to track their environmental impact while fostering a culture of community wellness and sustainability.**

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