

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)**

**LOK SABHA
UNSTARRED QUESTION No. 3755
ANSWERED ON 12/08/2025**

EXPORT PROMOTION SCHEMES

3755. SHRI SANATAN PANDEY:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government acknowledges that in spite of various export promotion schemes like IC Scheme, RODTEP, ROSCTL, MAI, TIES, etc., most of the MSME exporters in the country still face basic problems like financial support, quality certification, logistic support and access to overseas markets, if so, the details thereof;
- (b) whether the Government has assessed the number of MSME exporters that actually utilise the 65 announced Export Facilitation Centres, 10,642 tariff line coverage and various digital platforms and the number of MSME exporters that received lasting benefits, if so, the details thereof, and
- (c) whether the Government proposes to set up any independent evaluation mechanism to ensure ground level monitoring of the schemes and transparency in their execution, if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

- (a) The Export Promotion Mission (EPM) was announced in the Union Budget 2025–26 to enhance export competitiveness by facilitating improved access to export credit and assisting MSMEs in addressing non-tariff barriers in the global market. EPM is currently at the proposal stage. EPM aims to strengthen inclusive access to trade finance, improve quality and compliance capabilities, build market linkages, and support export logistics through its sub-schemes. The proposed Mission incorporates learnings from earlier schemes such as Interest Equalisation Scheme (IES) and Market Access Initiative (MAI) and proposes a more integrated and adaptive framework aligned with evolving trade dynamics.

(b) The Ministry of Micro, Small and Medium Enterprises has established 65 Export Facilitation Centres (EFCs) across the country with the aim of providing requisite mentoring and handholding support to MSMEs in exporting their products and services. A total of 11,222 MSMEs have been supported by Export Facilitation Centres in the country from 2022-23 to 2024-25.

The Directorate General of Foreign Trade (DGFT) has developed the Trade Connect e-Platform (<https://trade.gov.in>) as a comprehensive digital interface to provide trade-related information and guidance to Indian exporters, particularly MSMEs. The platform functions as an online support hub, integrating the Department of Commerce, Indian Missions abroad, Export Promotion Councils, Commodity Boards, and other relevant institutions. It offers exporters streamlined access to tools and resources including insights on trade agreements, country-specific market requirements, certification and compliance norms, buyer-seller connect services, and global e-commerce opportunities. Additionally, MSMEs can create discoverable digital profiles to connect with international buyers and access structured learning resources through the EXIM Paathshaala. The platform aims to digitally empower MSME exporters and strengthen their integration into global trade networks.

(c) The EPM proposal includes provisions for third-party evaluation to assess outcomes and inform further improvements. Monitoring and evaluation mechanisms have been built into the proposal to ensure effective execution, stakeholder responsiveness, and transparency.
