

GOVERNMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO: 3400
TO BE ANSWERED ON 08.08.2025

IMPLEMENTATION OF INTEGRATED CHILD DEVELOPMENT SERVICES

3400. DR. GUMMA THANUJA RANI

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) whether the Integrated Child Development Services (ICDS) scheme is being effectively implemented in rural areas;
- (b) if so, the number of children and women benefiting under the ICDS scheme during the last year, State-wise including Andhra Pradesh;
- (c) whether there have been any issues related to the delivery of services under ICDS, such as delays/shortages; and
- (d) if so, the details thereof, along with the actions taken to address these issues and improve service delivery?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SAVITRI THAKUR)

(a) to (d) Under the 15th Finance Commission to address the challenge of malnutrition, various components like Anganwadi services, Poshan Abhiyaan and Scheme for Adolescent girls have been subsumed under the umbrella Mission Saksham Anganwadi and Poshan 2.0 (Mission Poshan 2.0) into the three primary verticals as given below:

- ☐ Nutrition Support for POSHAN through Supplementary Nutrition Programme (SNP) for children of the age group of 6 months to 6 years, pregnant women and lactating mothers (PWLM); and for Adolescent Girls in the age group of 14 to 18 years in Aspirational Districts and North Eastern Region (NER);
- ☐ Early Childhood Care and Education [3-6 years] and early childhood care & stimulation for (0-3 years);
- ☐ Anganwadi Infrastructure including modern, upgraded Saksham Anganwadi;

Under Mission Poshan 2.0, Supplementary nutrition is provided to beneficiaries 300 days in a year through a network of Anganwadi Centers located across the country for bridging the gap between the actual intake and the Recommended Dietary Intake (RDI).

Steps have been taken to improve nutritional quality and testing in accredited labs, strengthen delivery and leverage technology under Poshan Tracker to improve governance. As part of leveraging technology, the 'Poshan Tracker' is a robust ICT enabled platform to improve governance in regard to real time supervision and management of services. Further, to ensure last mile tracking of service delivery, SMS alerts to beneficiaries have been introduced on delivery of Take Home Ration (THR). Further, Facial Recognition System (FRS) has been made mandatory for availing the benefit of THR. Toll-free Poshan Helpline (14408) has also been introduced for grievance redressal under this scheme.

Streamlining Guidelines have been issued by MWCD on Quality Assurance, Roles and Responsibilities of Duty Holders, procedure for procurement, integrating AYUSH concepts and Data Management and Monitoring through Poshan Tracker for transparency, efficiency and accountability in delivery of Supplementary Nutrition. Nutritional Status and Quality Standards of food items under Supplementary Nutrition, Transparency are being monitored in Supply Chain Management at State, District and Village Level.

A 'Protocol for Management of Malnutrition in Children - CMAM Protocol' has been launched providing detailed steps for identification and management of malnourished children at the Anganwadi level, including decision-making for referral, nutritional management and follow-up care.

Under Mission Poshan 2.0, one of the major activities undertaken is Community Mobilization and Awareness Advocacy leading to Jan Andolan to educate people on nutritional aspects. IEC material in the form of videos, pamphlets, flyers etc., in regional languages have also been developed around critical themes. Social & Behavioural Changes have been inculcated by conducting Community Based Events, Poshan Maah and Poshan Pakhwada in convergence with various Ministries/ Departments and other stakeholders.

Community Based Events (CBEs) have served as a significant strategy in changing nutrition practices. CBEs help to celebrate critical milestones in the life of pregnant women and children below two years of age and to disseminate critical information on, inter alia, right time to ensure appropriate complementary feeding with diet diversity. Community based events such as Annaprasan Diwas, Suposan Diwas (specifically focused on orienting husbands), Celebrating coming of age - getting ready for pre-school at AWC, Messages related to public health for improvement of nutrition and to reduce illness, Anaemia WASH etc. are celebrated/ discussed.

State/UT wise details of children and women benefitting under Mission Saksham Anganwadi and Poshan 2.0 as per Poshan Tracker data as on July, 2024 is placed at **Annexure**.

Statement referred to in reply to Parts (a) to (d) of Lok Sabha Unstarred Question No.3400 to be answered on 08.08.2025 regarding “Implementation of Integrated Child Development Services”

Details of women and children as per Poshan Tracker data as on July, 2024:

S.No	State/UTs	Children(0-6y)	Total Women (Pregnant Women+ Lactating Mothers)
1	Assam	2846298	209440
2	Uttar Pradesh	19566561	2701815
3	Rajasthan	3756261	612453
4	Delhi	564242	118851
5	Chhattisgarh	2252756	299357
6	Andhra Pradesh	2679400	471231
7	Uttarakhand	656401	117616
8	Goa	49819	7767
9	Punjab	1418609	182196
10	Mizoram	107944	9770
11	UT-Chandigarh	37919	6608
12	Bihar	9699352	1030341
13	Jharkhand	2886628	285892
14	Odisha	3467165	494586
15	Puducherry	29525	6432
16	Telangana	1798120	194446
17	Tripura	301889	28262
18	Meghalaya	370956	14751
19	Haryana	1754547	231207
20	West Bengal	7753936	975180
21	Arunachal Pradesh	80987	4441
22	Nagaland	107685	3278
23	Himachal Pradesh	491275	71059
24	Tamil Nadu	3555264	511769
25	Madhya Pradesh	6668072	835061
26	J&K	733200	83358
27	Andaman & Nicobar Islands	10873	1422
28	Lakshadweep	3655	794
29	Gujarat	3118233	413929
30	Maharashtra	6181015	626546
31	Manipur	264793	18588
32	Ladakh	16667	1594
33	Karnataka	3691084	486109
34	Kerala	1932489	222304
35	Sikkim	30773	2847
36	Dadra & Nagar Haveli - Daman & Diu	33748	5899
Total		8,89,18,141	1,12,87,199

