GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE LOK SABHA

UNSTARRED QUESTION NO. 289. TO BE ANSWERED ON TUESDAY, THE 22ND JULY, 2025.

ONE DISTRICT ONE PRODUCT

289. SHRI VARUN CHAUDHRY:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) the details of budget spent on One District One Product since inception, yearwise and State-wise; and
- (b) the impact of One District One Product program in the State of Haryana in terms of economic growth, employment generation, innovation and technological advancement, district-wise?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI JITIN PRASADA)

One District One Product (ODOP) is not a scheme, but an initiative by (a) & (b): Department for Promotion of Industry and Internal Trade (DPIIT) without any financial component. The State Governments are provided support under capacity building initiative in collaboration with various agencies, e-commerce on-boarding drives, branding of ODOP products and participation in various exhibitions are undertaken for ODOP products of all States. The State Government may use ongoing schemes(central or state) to extend assistance to ODOP enterprises. For examples, as per information made available by Government of Haryana, 204 ODOP based Micro Food Processing Enterprises(MFPEs) in 22 districts of Haryana have been supported under Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme(PMFME). The total Budget spent as Grant-in-Aid to ODOP based MFPEs since 2020-21 in Haryana is Rs. 6,82,40,479/-. The specific districtwise data on its impact in terms of economic growth, employment, innovation, or technology in Haryana is not available with DPIIT.
