GOVERNMENT OF INDIA MINISTRY OF RAILWAYS

LOK SABHA UNSTARRED QUESTION No. 2876 TO BE ANSWERED ON 06.08.2025

ONE STATION ONE PRODUCT (OSOP) IN TAMIL NADU

2876. SHRI THARANIVENTHAN M S:

Will the Minister of RAILWAYS be pleased to state:

- (a) the number of railway stations covered under the One Station One Product (OSOP) initiative across the country particularly in Tamil Nadu, State-wise;
- (b) the details of local products identified and promoted under the OSOP scheme at railway stations in Tamil Nadu;
- (c) the measures taken/being taken to involve local artisans, small-scale industries and self help groups in the said State in the OSOP initiative;
- (d) the financial support and infrastructure facilities provided to OSOP units at Tamil Nadu railway stations; and
- (e) the impact assessment/feedback received regarding the promotion of OSOP products in the said State and plans to expand the scheme further?

ANSWER

MINISTER OF RAILWAYS, INFORMATION & BROADCASTING AND ELECTRONICS & INFORMATION TECHNOLOGY (SHRI ASHWINI VAISHNAW)

(a) to (e): As of 30.06.2025, the OSOP Scheme is operational at 1,984 stations across Indian Railways, including 166 stations in Tamil Nadu.

The 'One Station One Product' (OSOP) scheme has been launched by the Ministry of Railways with the objective to promote 'Vocal for Local' vision of

the Government of India, provide a market for indigenous products and opportunities to railway passengers to experience the rich heritage of India and to buy local/indigenous products made by local artisans, weavers, craftsmen, tribes etc., as also processed, semi processed & other food products indigenously made/grown in the area.

Under this scheme, Indian Railways provides uniquely designed sales outlets for showcasing, selling and giving high visibility to indigenous/ local products. Individuals at the bottom of the pyramid/ marginalised and weaker sections, self help groups, etc., are encouraged. There is no financial eligibility. Allotment is done to all applicants, who meet objectives of this scheme. There is a nominal registration fee for participation in the scheme. Also, 20 units of electricity are provided free of cost for a period of 15 days.

The product categories being promoted and sold under OSOP scheme in Tamil Nadu include handicrafts and artefacts, textiles and handlooms, traditional garments and local agricultural products.

As on 30.06.2025, a total sales of Rs 22.08 crore has been generated under this scheme in Tamil Nadu since launch of the scheme (25.03.2022). Various Self Help Groups (SHGs), Micro, Small and Medium Enterprises (MSMEs), Non Governmental Organisations (NGOs) and other local producers are encouraged by Indian Railways to actively participate in the scheme. Wide publicity is given through social media and station notice boards to further proliferate the scheme.
