

**Government of India  
Ministry of Consumer Affairs, Food and Public Distribution  
Department of Consumer Affairs**

**LOK SABHA  
UNSTARRED QUESTION NO. 2859  
TO BE ANSWERED ON 06.08.2025**

**ASSISTANCE TO MSMES**

2859. SHRI CHINTAMANI MAHARAJ:  
(OIH)

Will the Minister of **CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION** be pleased to state:

- (a) whether the Bureau of Indian Standards (BIS) has launched any special initiatives or schemes to assist the Micro, Small and Medium Enterprises (MSMEs) in obtaining BIS certification;
- (b) if so, the details of such initiatives taken/schemes implemented including fee concessions, simplified procedures and awareness campaigns during the last three years; and
- (c) whether the BIS has made any direct communication or taken any engagement initiative to encourage the MSMEs to adopt quality standards?

**ANSWER  
THE MINISTER OF STATE  
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
(SHRI B.L. VERMA)**

(a) & (b) : To support MSMEs, financial incentives are provided by BIS in annual minimum marking fee with concession of 80% (for Micro scale units), 50% (Small scale units) and 20% (Medium scale units). An additional concession of 10% is also provided to units which are either located in north-east areas or women entrepreneur led MSME units.

The 'Levels of Control' given in the Schemes of Inspection and Testing (SIT) are made recommendatory in nature. The manufacturer has the choice to define their own control unit/batch/lot and their own Levels of Control and inform the BIS. Also the requirement of maintaining in-house laboratory has been made optional for MSME units. MSME units are allowed to utilize the services of outside BIS recognized laboratories, NABL accredited labs or even sharing of resources like cluster based labs or laboratories of other manufacturing units.

For Domestic Manufacturers, Operations of product certification activities and processes involved across all the Branch Offices (BOs) in the country have been digitised. An Online platform "Manak online" is available for product certification activities right from the stage of submission of application to award of certification including all communications, payment, queries through the portal itself. The renewal of certifications has been made automatic without any human intervention. The manufacturer can simply submit the renewal application at his convenience and after the online submission, the renewal endorsement gets generated, extending the validity of certification.

(c) : Targeted awareness and training programs for the industry at localised level with sector specific focus have been initiated by BIS focusing on Standards, measures to implement them and obtaining BIS certification

Manak Samvaad dialogue with certified manufacturers has been initiated by BIS to impart orientation and integrate them into the quality ecosystem.

BIS has strengthened its engagement with stakeholders at the grass root level including local manufacturers, especially MSMEs to bridge the gap between standards development and their practical implementation. Besides creating avenues for feedback at the draft stage of Standards development, BIS through 'Manak Manthan' also engages at the stage of formulation of new standards and revision of existing standards.

Further, product specific training courses known as capsule courses are conducted by BIS across the country. These are short term courses of 1-2 days customized to cater to the specific product of interest to the Industry, focusing on the requirements of the concerned Indian Standard. These courses are offered free of charge to the MSMEs for further encouraging the adoption of quality standards.

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